

Business Society Ethics Sustainability Stakeholder Management

Business and Society Ethics, Business and Society Business
Ethics and Corporate Social Responsibility Experiencing
Project Management The A to Z of Corporate Social
Responsibility Handbook of Business Legitimacy Wiley
Encyclopedia of Management Business and Society Business
Ethics Corporate Responsibility Business & Society Philosophy
of Management and Sustainability Stakeholders, the
Environment and Society Canadian Business and
Society Business and Society: Ethics, Sustainability, and
Stakeholder Management Social Responsibilities of the
Businessman Business & Society: Ethics, Sustainability &
Stakeholder Management Corporate Social
Responsibility Business & Society: Ethics, Sustainability &
Stakeholder Management Business
Ethics Sustainability Business & Society Corporate Governance
and Social Responsibility Business Ethics Business Ethics and
Corporate Sustainability Corporate Sustainability &
Responsibility The Oxford Handbook of Corporate Social
Responsibility Corporate Social Irresponsibility Managing
Sustainable Stakeholder Relationships Corporate Social
Responsibility Business and Society: Stakeholders, Ethics,
Public Policy Leveraging Corporate Responsibility Corporate
Social Responsibility and Sustainable Business Management
Culture and Corporate Social Responsibility Business &
Society A Classical Storybook Business and Society + Ethics
on the Job, 4th Ed. Business and Society: Ethics,
Sustainability, and Stakeholder Management Business,
Society, and Government Essentials Business and Society

Business and Society

The role of stakeholders is integral to corporate sustainability as society increasingly demands that corporations play a role in achieving environmental objectives in addition to building shareholder wealth. In this, the first book to gather cutting-edge

Ethics, Business and Society

Learn to make strong business decisions with a better understanding of business ethics, sustainability and stakeholder management from a strong managerial perspective. **BUSINESS AND SOCIETY: ETHICS AND STAKEHOLDER MANAGEMENT, 8E, International Edition** demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment -- particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with a new focus on one of business's most recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications and today's latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today's workplace.

Business Ethics and Corporate Social Responsibility

Experiencing Project Management

The A to Z of Corporate Social Responsibility

Corporate Social Irresponsibility focuses on ethical failures in order to relate corporate responsibility to business ethics, corporate governance, and organization effectiveness. The book advocates a strategic approach to CSR – ethical management cannot, and should not, be divorced from effective management. Corporate social responsibility has transitioned from oxymoron into a defining challenge of the twenty first century. Taking the recent financial crisis as a starting point, Alexander examines the underlying ethical and legal crises these events expose in the business world. The problems that have come to light go beyond issues of firm financial performance into the integrity of the manufacturing and marketing processes, and relations with consumers. As such, the book presents a model that resolves the apparent conflict between maximizing shareholder value, and meeting the interests of other firm stakeholders. Alexander presents a balanced view, contrasting her model with alternative approaches. The book also covers the impact of globalization on management, the ethics of outsourcing, the limits of regulation, as well as poverty alleviation and social entrepreneurship. Blending a comprehensive theoretical framework with a broad range of cases, this book covers the latest major changes in US legislation, as well as recent corporate scandals making it a valuable accompaniment to

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any course in CSR, business ethics, or business, government and society.

Handbook of Business Legitimacy

The essays in this volume examine the emergence of the concept of corporate social responsibility, and the uses that have been made of the language of corporate responsibility to explore the business/society relationship. The first section traces the emergence of the concept of corporate social responsibility as a way of understanding and framing the business/society relationship. Section two of the volume looks at "Definitions and ethical justifications" with a view to exploring current discussions of the nature, scope and source of the social responsibilities of corporations. Section three, "CSR and Management: Critical Reflections", explores the integration of CSR theories and justifications into business management and business management theories. Articles in the final section of the volume apply the concept of corporate social responsibility, and the theoretical frameworks and analytical tools to which it has given rise, to the examination and resolution of specific social issues arising out of the economic activities of corporations.

Wiley Encyclopedia of Management

This Handbook forms part of wider research in responsibility, ethics and legitimacy of corporations. Through an interdisciplinary perspective with comparative integration of sociological, politological, philosophical, theological, ethical, economic, legal, linguistic and communication theoretical approaches this Handbook will clarify how the interrelation between company and environment is mediated by

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legitimizing notions in public spaces and public relations; how and why these notions have changed radically; how these transformations strike on the epistemological as well as practical dimension of business companies; and the problems involved in these transformations at the macro-, meso- and micro levels. The Handbook begins with a historical introduction and chronology of the development of business legitimacy, providing a comprehensive assessment of the concept's evolution and identifying the most influential authors and their works. These may be divided into authors who follow (1) a philosophical, sociological, or conceptual tradition in management and leadership in their treatment of legitimacy and those who belong to the research tradition of (2) application of the concept in management science and leadership as well as in organizational theory and business practice in the interdisciplinary perspective of the different approaches. The Handbook continues with systematic approaches and major themes developed in the concept of business legitimacy. Contributions here may be conceptual, empirical/applied or case studies. The different parts of the volume deal with the different topics to which business legitimacy has been applied, with how legitimacy is relevant in the various operational areas of the firm, and with the legitimacy theory's responses to some of the most important issues that businesses and organizations currently face.

Business and Society

CSR has now moved beyond the stage of specialist or niche subject to become an integral part of global business and society. This timely edition is destined to become the definitive guide to CSR, Sustainability, Business Ethics and the organizations and standards in the field. The A to Z of

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Corporate Social Responsibility is a unique publication and is the culmination of over a hundred of the world's leading thinkers, opinion formers, academic and business people providing an easy-to-use guide to CSR: from general concepts such as sustainability, stakeholder management, business ethics and human rights to more specific topics such as carbon trading, microfinance, biodiversity, the Base of the Pyramid model and globalisation. In addition to definitions of the most important terms across the wide range of CSR associated topics, this book also covers all the most important codes and guidelines, such as the Equator Principles, the UN Global Compact and ISO standards, as well as providing background on organizations such as the World Business Council for Sustainable Development and Transparency International and profiles of CSR in particular industries and regions. This paperback edition includes all the latest developments in CSR as well as incorporating new sections on boardroom pay, the sub-prime market and the financial crisis. Praise for the first edition: "A complete reference guide offers an invaluable combination of lessons learned and best practice for the future provides first-hand insights" (Forum CSR International, October 2008) "This is a timely and innovative contribution to the field of Corporate Social Responsibility" (Retail & Leisure International, February 2008) "a handy reference to have on the shelf behind your desk" (Ethical Performance, February 2008) "You will not find a wider display of today's key global players and their action programs than here." (CSR-News.net, May 2008) "The book contains a great deal of detailed research." (Supply Management, May 2008)

Business Ethics

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BUSINESS AND SOCIETY employs a stakeholder management framework. This framework emphasizes a business's social, legal, political, and ethical responsibilities to both external and internal groups that have a stake, or interest, in that business. It is a fundamental goal of the course that students really get that responsible business decision makers strive to balance and protect the interests of various stakeholders-investors, employees, community, environment, etc. An emphasis is also placed on the fact that one needs to understand that business situations will continually arise that will truly test one's values and ethics. BUSINESS AND SOCIETY not only exposes students to diverse and important stakeholder and ethical frameworks for considering and protecting stakeholder interests, through its use of cases and other real-world applications, this text enhances the precision with which students think about and practice ethical decision making. Opportunities to apply stakeholder and ethical systems to specific business problems abound, and questions are provided with all cases and applications to focus student reasoning, ensuring excellent preparation for class discussions.

Corporate Responsibility

Readers gain a strong understanding of the importance of business ethics, sustainability, and stakeholder management from a strong managerial perspective with Carroll, Brown and Buchholtz's BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 10E. Readers see, first-hand, how the most successful business decision makers are able to balance and protect the interests of various stakeholders, including investors, employees, consumers, the community, and the environment.

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They review the importance of business decision making particularly now, as businesses recover from a perilous financial period. Readers are able to examine in detail the social, legal, political, and ethical responsibilities of a business to all external and internal groups that have a stake, or interest, in that business. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business & Society

This compilation analyses the differences between the concepts of 'social responsibility' and 'business ethics', which are often erroneously interpreted to be the same. It explains that social responsibility is a characteristic but just one of the many aspects of the much wider concept of business ethics. The collection includes contributions from experts from diverse fields such as industry, academia and non-governmental organizations, who present the theoretical underpinning of the concepts, along with real-life case studies dealing with the varied, hands-on experiences of leaders from different industries. This book will be an insightful read for professionals in the field of Business and Management.

Philosophy of Management and Sustainability

This book examines corporate approaches to responsible management by investigating the stakeholder relationships between business and society. Though concepts of responsible management continue to evolve, its key objective is to explore the opportunities and dilemmas which business decision-makers face when attempting to reconcile their organisation's interests with those of other stakeholder

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groups. In this intensely debated field, it focuses on the power of entrepreneurial purpose and the opportunities which emerge when corporate choices and actions are driven by connected stakeholder interests. A case study of the pharmaceutical industry in the UK and Germany is presented to reveal how decision-makers in this particular sector are responding to their context-specific management challenges. The research findings are subsequently employed to examine and revise a pre-specified stakeholder management framework which was previously developed by the author. The proposed updated framework is the book's main conceptual contribution. By depicting a set of inclusive, integrated, and inter-related steps, it is intended to provide an innovative, comprehensive, practical toolkit for stakeholder management. As such, it is designed to help decision-makers to attain the greatest possible outcome from the resources they invest by consciously basing their choices not merely on the impacts for their shareholders, but also and more holistically for a broader range of stakeholders. Ultimately, the book demonstrates how optimally harmonised stakeholder management can serve as a powerful catalyst for unlocking viable business opportunities which serve the interests of business and society.

Stakeholders, the Environment and Society

Organizations have developed a variety of strategies for dealing with the intersection of societal needs, the natural environment, and corresponding business imperatives. At one end of the continuum are organizations that do not acknowledge any responsibility to society and the environment. And on the other end of the continuum are those organizations that view their operations as having a

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significant impact as well as reliance on society at the economic, social, and ecological levels. This sourcebook presents current knowledge related to what has become known as "corporate social responsibility" (CSR). Ongoing research reveals that a variety of strategies, alliances and partnerships, and approaches are being used around the globe to respond to issues of CSR. The aspirations of many corporations to contribute to a better world is great, but translating that aspiration into reality remains a challenge for organizations the world over.

Canadian Business and Society

Business and Society: Ethics and Stakeholder Management uses numerous case histories to help you focus on the relationships between business and society stakeholders. You will thoroughly examine major stakeholder groups and individuals--such as the government, consumers, the environment, communities, employees and owners--as well as ethical and strategic considerations. Once again, author Archie Carroll has woven cutting-edge research into an easy-to-read, understandable presentation.

Business and Society: Ethics, Sustainability, and Stakeholder Management

As business and society is an inherently multi-disciplinary scholarly area, the book will draw from work in areas outside of business and management, such as psychology, sociology, philosophy, religious studies, economics and other related fields, as well as the natural sciences, education, and other professional areas of study.

Social Responsibilities of the Businessman

This monograph focuses on the level of management culture development in organizations attempting to disclose it not only with the help of theoretical insights but also by the approach based on employees and managers. Why was the term "management culture" that is rarely found in literature selected for the analysis? We are quite often faced with problems of terminology. Especially, it often happens in the translation from one language to another. While preparing this monograph, the authors had a number of questions on how to decouple the management culture from organization's culture and from organizational culture, how to separate management culture from managerial culture, etc. However, having analysed a variety of scientific research, it appeared that there is no need to break down the mentioned cultures because they still overlap. Therefore, it is impossible to completely separate the management culture from the formal or informal part of organizational culture. Management culture inevitably exists in every organization, only its level of development may vary.

Business & Society: Ethics, Sustainability & Stakeholder Management

Using an interdisciplinary focus, this book combines the research disciplines of philosophy, business management and sustainability to aid and advance scholar and practitioner understanding of the United Nations' Sustainable Development Goals (SDGs).

Corporate Social Responsibility

Business & Society: Ethics, Sustainability & Stakeholder Management

Learn to make strong business decisions with a better understanding of business ethics, sustainability, and stakeholder management from a strong managerial perspective. BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, Ninth Edition, demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment--particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with an increased focus on one of business's most recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications, and today's latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today's workplace. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics

Sustainability: Essentials for Business is the first survey text of its kind to offer a comprehensive treatment of the relationship between business and sustainability. The book begins with a macro perspective of the renewable resources

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such as air, water, forests, energy, etc. This discussion provides a starting point for the students unfamiliar with this sphere, so that the later chapters on environmental challenges can be framed within an appropriate context. The book then segues into the micro issues by shifting toward stakeholder interests and choices. Here, the chapters explore the various stakeholders involved - from organizations to consumers to non-governmental organizations, etc. The third section of the book aims to present business solutions designed to address and promote sustainability. This section will also discuss transparent and voluntary reporting along with the standards. The last section of the book concludes with ideas and questions about moving towards a sustainable future.

Sustainability

Business and Society: Ethical, Legal, and Digital Environments prepares students for the modern workplace by exploring the opportunities and challenges they will face in today's interconnected, global economy. The author team discusses legal and ethical issues throughout and uses real-world cases to provide students with a holistic understanding of stakeholder issues. Chapters on social media and citizen movements, big data and hacking, and privacy in the digital age provide in-depth coverage of how technology is transforming the relationship between organizations and consumers.

Business & Society

This authoritative book includes cutting-edge insights from leading European and North American scholars who reflect

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upon business ethics. foundations, firms, markets and stakeholders in order to design more sustainable patterns of development for business and society. Together, the contributing authors advance critical, innovative and imaginative perspectives to rethink the mainstream models and address the sustainability challenge. Business Ethics and Corporate Sustainability will provide a stimulating read for academic researchers, and postgraduate students in business ethics, corporate social responsibility and corporate sustainability as well as those interested in management, strategy and finance.

Corporate Governance and Social Responsibility

Introducing important and diverse stakeholder management and ethical frameworks for considering and protecting critical stakeholder interests, this book's coverage of ethics and the stakeholder model is balanced by a discussion of corporate governance and other issues shaping business today.

Business Ethics

Business Ethics and Corporate Sustainability

Volume Two of Business and Society 360 focuses on research drawn from work grounded in 'corporate social responsibility' and 'corporate citizenship.'

Corporate Sustainability & Responsibility

The Oxford Handbook of Corporate Social

Responsibility

Shows how companies can maximize the value of their CR initiatives by fostering strong stakeholder relationships.

Corporate Social Irresponsibility

Corporate Sustainability & Responsibility (CSR) - incorporating corporate responsibility, sustainable development, business ethics and corporate citizenship - has become a widely taught subject in business schools and practiced in companies around the world. Presented here is a comprehensive textbook that introduces students and practitioners to CSR theory and practice, looking at the past, present and future. The text includes 25 case studies and over 60 sets of discussion questions (nearly 200 questions), which allow teachers, students and practitioners to reflect on the presented content and to discuss, debate and dig deeper into the issues. The text itself is written in a highly readable style, without sacrificing academic rigour (there are over 200 references cited). The result is an inexpensive, accessible and searchable introduction to a management discipline that has become critical to the future of business, written by one of the world's leading authorities on the subject.

Managing Sustainable Stakeholder Relationships

A project manager must not only master methods and processes, but also have the ability to deal with new, unexpected and critical situations. The book deals with these challenges, the passion for projects and the creativity which is required in order to lead projects and bring them to a successful conclusion. Experienced project managers report

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on exciting tasks in various countries, daily life as project managers and about their personal experiences and learning effects. Readers will experience the fascinating appeal of the job of a "project manager", which also means constantly being prepared to get into a new task. Furthermore, the book provides ideas about how to overcome social, cultural, organisational, financial, bureaucratic or other hurdles. Not only classic project managers - engineers and economists -, but also lawyers or industrial engineers, who work in projects or are interested in project work, will be inspired by this book, how personal commitment and professional, organisational and social capabilities combine to form this unique profession.

Corporate Social Responsibility

Corporate social responsibility (CSR) continues to grow as an area of interest in academia and business. Encompassing broad topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and corporate operation, CSR has become an increasingly interdisciplinary subject relevant to areas of economics, sociology, and psychology, among others. New directions in CSR research include advanced 'micro' based investigations in organizational behaviour and human resource management, additional studies of environmental social responsibility and sustainability, further research on "strategic" CSR, connections between social responsibility and entrepreneurship, and improvements in methods and data analysis as the field matures. Through authoritative contributions from international scholars across the social sciences, this Handbook provides a cohesive overview of this

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recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage and facilitate interdisciplinary research and global implementation of corporate social responsibility.

Business and Society: Stakeholders, Ethics, Public Policy

Demonstrate for your students the importance of business ethics, sustainability and stakeholder management from a strong managerial perspective with Carroll/Buchholtz's **BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 8E**. Students learn how effective business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment -- particularly as business recovers from a perilous financial period. Proven content emphasizes the social, legal, political, and ethical responsibilities of a business to both external and internal stakeholder groups. The authors effectively balance strong coverage of ethics and the stakeholder model with a new focus on one of business's most recent, urgent mandates: sustainability. This edition's new sustainability clearly reflects the interconnectivity between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. A wealth of new real business cases and Ethics in Practice cases blend with coverage of the most recent research, laws and examples. Practical applications teach future managers to focus their reasoning and enhance the precision with which they consider and make ethical decisions. With this edition's comprehensive package, including a Test Bank correlated to AACSB standards,

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dynamic new website and other resources, you can provide your students with the solid understanding of ethical, sustainability and stakeholder issues they need for success in business and today's society. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Leveraging Corporate Responsibility

Understanding the interrelationship of business, society and government is vital to working at any level in a company of any size. This text uses a case analysis approach to explore this interrelationship in today's high-tech global community. The authors crystallize the complex array of issues that business leaders, managers, and employees face in market and nonmarket environments, from balancing stakeholder interests and dealing with government regulations to managing crises and making socially responsible and ethical decisions. Technical concepts come to life through a variety of cases and case questions, thought-provoking personal and professional applications, ethical dilemmas, and practical exercises. Furthermore, an appendix offers approaches to case analysis and includes a case analysis table that serves as a model for students and professors. With its thorough coverage of relevant issues and skill-building elements to stimulate critical thinking, this text will prepare students to understand and confront real-world business concerns.

Corporate Social Responsibility and Sustainable Business

Management Culture and Corporate Social

Responsibility

Business & Society

Business and Society: Corporate Strategy, Public Policy and Ethics, by Post, Lawrence and Weber was the first book to be published in the field of business and society and is the market leader! For over thirty years, Business and Society has been updated and reinvented in response to society's relationship to business. Post, Lawrence and Weber discuss the social and ethical impacts of business. Business and Society, 10e highlights why government regulation is sometimes required as well as new models of business-community collaboration. Business and Society, 10e is a book with a point of view. Post, Lawrence and Weber believe that businesses have social (as well as economic) responsibilities to society; that business and government both have important roles to play in the modern economy; and that ethics and integrity are essential to personal fulfillment and to business success.

A Classical Storybook

This landmark history of corporate responsibility documents corporate power and business behaviour from the mid-eighteenth century to the modern day. It shows how corporate responsibility has evolved, with the roles, responsibilities and performance of corporations coming increasingly under the spotlight as new norms of transparency and accountability emerge.

Business and Society + Ethics on the Job, 4th

Ed.

Corporate social responsibility (CSR) expresses a fundamental morality in the way a company behaves toward society. It follows ethical behavior toward stakeholders and recognizes the spirit of the legal and regulatory environment. The idea of CSR gained momentum in the late 1950s and 1960s with the expansion of large conglomerate corporations and became a popular subject in the 1980s with R. Edward Freeman's *Strategic Management: A Stakeholder Approach* and the many key works of Archie B. Carroll, Peter F. Drucker, and others. In the wake of the financial crisis of 2008–2010, CSR has again become a focus for evaluating corporate behavior. First published in 1953, Howard R. Bowen's *Social Responsibilities of the Businessman* was the first comprehensive discussion of business ethics and social responsibility. It created a foundation by which business executives and academics could consider the subjects as part of strategic planning and managerial decision-making. Though written in another era, it is regularly and increasingly cited because of its relevance to the current ethical issues of business operations in the United States. Many experts believe it to be the seminal book on corporate social responsibility. This new edition of the book includes an introduction by Jean-Pascal Gond, Professor of Corporate Social Responsibility at Cass Business School, City University of London, and a foreword by Peter Geoffrey Bowen, Daniels College of Business, University of Denver, who is Howard R. Bowen's eldest son.

Business and Society: Ethics, Sustainability, and Stakeholder Management

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Traditionally, books on business ethics focus on CSR, companies' relations with their stakeholders, and corporate citizenship. More recently, green credentials and sustainability have been added to that agenda. Unconventionally, this book argues that business ethics are basic to running business, not a separate subject. They are inherent to the governance and management of every organization, not an optional exercise in corporate citizenship. Business ethics concern behaviour in business and the behaviour of business. Decisions at every level in a company have ethical implications – strategically in the board room, managerially throughout the organization, and operationally in all of its activities. The use, and sometimes the abuse, of corporate power, the process of corporate governance, raises ethical issues. Business involves risk-taking, whether decisions are at the strategic, managerial, or operational level. Exposure to ethical risk needs to be part of every organization's strategy formulation, policy making, and enterprise risk management. Designed to be read by both undergraduates and postgraduates, this book is a primer on ethics in business. It is also relevant to ethics courses that are now part of many legal, accountancy and other professional examinations. The book is not about moral philosophy, nor does it prescribe appropriate standards of behaviour or recommend economic, legal or political solutions. Rather it enables readers to recognize ethical issues in business, to respond appropriately, and to embed ethics in business processes. The book not only considers what business ethics are, and why they are important, but offers practical approaches on how to develop a successful corporate ethics culture.

Business, Society, and Government Essentials

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Now in its third edition, this multi-volume Encyclopedia of Management, has been revised and updated to chart the major developments that have occurred in: digital technologies; ethics and governance-related issues; innovation; emerging markets; organizational networks; and new avenues of sustainable business growth. Providing comprehensive coverage of the field of management the encyclopedia spans thirteen subject volumes plus and index, providing a landmark work of reference for scholars, students and professionals. New to this edition: Technology & Innovation Management , Volume 13, V K Narayanan & Gina O'Connor. The encyclopedia is available online through Wiley Online Library, a major database of Journals, Handbooks and reference in the field.

Business and Society

A new text for new realities: Business Ethics & Corporate Social Responsibility charts a course for students through the unprecedented challenges and turbulence of modern business and its implications for people across the globe. Moving beyond the Anglo-American focus of existing works, the authors employ a refreshingly international perspective to leave students with a broad and reflective understanding of business ethics. A flexible 3-part structure, developed from extensive market feedback, aligns with the latest course structures, while a strong focus on environmental ethics and sustainability throughout provides market-leading coverage of this vital issue. An unparalleled range of case studies, including chapter cases and longer premium cases supplied by HBR, Ivey and ECCH, combine with a full set of online supporting resources to make this the complete introduction to business ethics in a rapidly evolving world.

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