

Conscious Capitalism With A New Preface By The Authors Liberating The Heroic Spirit Of Business

Innovations in Sustainability Transforming Wall Street-xled The Enlightened Capitalists Guts and Grace Selling Without Selling Out Shakti Leadership Evolution of a Corporate Idealist Conscious Capitalism, With a New Preface by the Authors Eat for the Planet Elevated Economics The B Corp Handbook The Art of Being Unreasonable The New Prophets of Capital Everybody Matters Be the Solution Working for Good The Future of Capitalism Can You Hear Me? The Whole Foods Diet Two Cheers for Capitalism Passion & Purpose Economic Facts and Fallacies Managing a Small Business in Australia Turning the Flywheel Culture Shock Better Business Firms of Endearment Uncontainable Completing Capitalism SQ21 The Misfit Economy Unlocking Agility Megatrends 2010 Conscious Capitalism Field Guide Betterness The Practice of Self-Management Conscious Capitalism The ABCs of Conscious Capitalism for KIDS The Financial Crisis and the Free Market Cure: Why Pure Capitalism is the World Economy's Only Hope Leading Change, With a New Preface by the Author

Innovations in Sustainability

Betterness: Economics for Humans is a powerful call to arms for a post-capitalist economy. Umair Haque argues that just as positive psychology revolutionized our understanding of mental health by recasting the field as more than just treating mental illness, we need to rethink our economic paradigm. Why? Because business as we know it has reached a state of diminishing returns—though we work harder and harder, we never seem to get anywhere. This has led to a diminishing of the common wealth: wage stagnation, widening economic inequality, the depletion of the natural world, and more. To get out of this trap, we need to rethink the future of human exchange. In short, we need to get out of business and into betterness. HBR Singles provide brief yet potent business ideas, in digital form, for today's thinking professional.

Transforming Wall Street-xled

The Enlightened Capitalists

Unorthodox success principles from a billionaire entrepreneur and philanthropist Eli Broad's embrace of

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"unreasonable thinking" has helped him build two Fortune 500 companies, amass personal billions, and use his wealth to create a new approach to philanthropy. He has helped to fund scientific research institutes, K-12 education reform, and some of the world's greatest contemporary art museums. By contrast, "reasonable" people come up with all the reasons something new and different can't be done, because, after all, no one else has done it that way. This book shares the "unreasonable" principles—from negotiating to risk-taking, from investing to hiring—that have made Eli Broad such a success. Broad helped to create the Frank Gehry-designed Walt Disney Concert Hall, the Museum of Contemporary Art, the Broad Contemporary Art Museum at the Los Angeles County Museum of Art, and The Broad, a new museum being built in downtown Los Angeles His investing approach to philanthropy has led to the creation of scientific and medical research centers in the fields of genomic medicine and stem cell research At his alma mater, Michigan State University, he endowed a full-time M.B.A. program, and he and his wife have funded a new contemporary art museum on campus to serve the broader region Eli Broad is the founder of two Fortune 500 companies: KB Home and SunAmerica If you're stuck doing what reasonable people do—and not getting anywhere—let Eli Broad show you how to be unreasonable, and see how far your next endeavor can go.

Guts and Grace

Unlocking the Source for True Leadership Too many people, men and women alike, have bought into a notion of leadership that exclusively emphasizes traditionally “masculine” qualities: hierarchical, militaristic, win-at-all-costs. The result has been corruption, environmental degradation, social breakdown, stress, depression, and a host of other serious problems. Nilima Bhat and Raj Sisodia show us a more balanced way, an archetype of leadership that is generative, cooperative, creative, inclusive, and empathetic. While these are traditionally regarded as “feminine” qualities, we all have them. In the Indian yogic tradition they're symbolized by Shakti, the source that powers all life. Through exercises and inspirational examples, Bhat and Sisodia show how to access this infinite energy and lead with your whole self. Male or female, leaders who understand and practice Shakti Leadership act from a consciousness of life-giving caring, creativity, and sustainability to achieve self-mastery internally and be of selfless service to the world.

Selling Without Selling Out

Economic Facts and Fallacies exposes some of the most popular fallacies about economic issues—and does

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so in a lively manner and without requiring any prior knowledge of economics by the reader. These include many beliefs widely disseminated in the media and by politicians, such as mistaken ideas about urban problems, income differences, male-female economic differences, as well as economics fallacies about academia, about race, and about Third World countries. One of the themes of Economic Facts and Fallacies is that fallacies are not simply crazy ideas but in fact have a certain plausibility that gives them their staying power--and makes careful examination of their flaws both necessary and important, as well as sometimes humorous. Written in the easy-to-follow style of the author's Basic Economics, this latest book is able to go into greater depth, with real world examples, on specific issues.

Shakti Leadership

A Washington Post Bestseller Hello? Are you there? Can you hear me? Communicating virtually is cool, useful, and ubiquitous. But whenever there's a glitch with the technology or a message is unclear, we're reminded that the quality of human connection we experience in many forms of virtual communication is awful. We've all felt disconnected and bored in a video conference, frustrated that we're not getting through on the phone, or upset when our email is badly misinterpreted. The truth is, virtual communication breeds misunderstanding because it deprives us of the emotional knowledge that helps us understand context. How can we fix this? In this powerful, practical book, communication expert Nick Morgan outlines five big problems with communication in the virtual world--lack of feedback, lack of empathy, lack of control, lack of emotion, and lack of connection and commitment--sharply highlighting what is lost in our accelerating shift to a more virtual world. And he provides a clear path forward for helping us connect better with others. Morgan argues that while virtual communication will never be as rich or intuitive as a face-to-face meeting, recent research suggests that what will help--and what we need to learn--is to consciously deliver a whole set of cues, both verbal and nonverbal, that we used to deliver unconsciously in the pre-virtual era. He explains and guides us through this important process, providing rules for virtual feedback, an empathy assessment and virtual temperature check, tips for creating trust in a virtual context, and advice for specific digital channels such as email and text, the conference call, Skype, and more. Whether you're an entrepreneur, an independent professional, or a manager in an organization that has more than one office or customers who aren't nearby, Can You Hear Me? is your essential communications manual for twenty-first-century work.

Evolution of a Corporate Idealist

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An expert on ethical leadership analyzes the complicated history of business people who tried to marry the pursuit of profits with virtuous organizational practices—from British industrialist Robert Owen to American retailer John Cash Penney and jeans maker Levi Strauss to such modern-day entrepreneurs Anita Roddick and Tom Chappell. Today's business leaders are increasingly pressured by citizens, consumers, and government officials to address urgent social and environmental issues. Although some corporate executives remain deaf to such calls, over the last two centuries, a handful of business leaders in America and Britain have attempted to create business organizations that were both profitable and socially responsible. In *The Enlightened Capitalists*, James O'Toole tells the largely forgotten stories of men and women who adopted forward-thinking business practices designed to serve the needs of their employees, customers, communities, and the natural environment. They wanted to prove that executives didn't have to make trade-offs between profit and virtue. Combining a wealth of research and vivid storytelling, O'Toole brings life to historical figures like William Lever, the inventor of bar soap who created the most profitable company in Britain and used his money to greatly improve the lives of his workers and their families. Eventually, he lost control of the company to creditors who promptly terminated the enlightened practices he had initiated—the fate of many idealistic capitalists. As a new generation attempts to address social problems through enlightened organizational leadership, O'Toole explores a major question being posed today in Britain and America: Are virtuous corporate practices compatible with shareholder capitalism?

Conscious Capitalism, With a New Preface by the Authors

A complete update and expansion on the classic *How to Organise and Operate a Small Business in Australia* – essential reading for anyone who wants to build their future in small business.

Eat for the Planet

This practical guidebook for becoming a conscious entrepreneur is designed to inspire, inform, engage, activate, and assist readers in their pursuit of building and operating a conscious enterprise. Author Jeff Klein says, "My passion and calling over the past three decades has been to explore and discover ways to become ever more human and fully present in the context of my work, to realize my highest potential to make the most substantial impact for the greatest good, and to support others to do the same." Working for Good has received the following awards: 2010 Gold Nautilus Award—Conscious Business/Leadership 2010 Bronze Axiom Business Book Award—Entrepreneurship 2010 Bronze Independent

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Publisher Book Awards—Business/Career/Sales

Elevated Economics

Points to the current ideological assault on American enterprise by a new class of professionals, intellectuals, and government officials and urges capitalists to recognize that they are maintaining basic values as well as producing profits

The B Corp Handbook

"The rise of conscious capitalism. Coauthor of best-selling Megatrends 2000 investigates corporate social responsibility; finds that significant numbers of companies are placing social, spiritual, and environmental values ahead of the bottom line; and reports data showing that socially responsible practices actually help boost profits. Identifies eight new trends that will redefine how we work, live, shop, and invest"--Provided by publisher.

The Art of Being Unreasonable

Today's best companies get it. From Costco® to Commerce Bank, Wegmans to Whole Foods®: they're becoming the ultimate value creators. They're generating every form of value that matters: emotional, experiential, social, and financial. And they're doing it for all their stakeholders. Not because it's "politically correct": because it's the only path to long-term competitive advantage. These are the Firms of Endearment. Companies people love doing business with. Love partnering with. Love working for. Love investing in. Companies for whom "loyalty" isn't just real: it's palpable, and driving unbeatable advantages in everything from marketing to recruitment. You need to become one of those companies. This book will show you how. You'll find specific, practical guidance on transforming every relationship you have: with customers, associates, partners, investors, and society. If you want to be great—truly great—this is your blueprint. We're entering an Age of Transcendence, as people increasingly search for higher meaning in their lives, not just more possessions. This is transforming the marketplace, the workplace, the very soul of capitalism. Increasingly, today's most successful companies are bringing love, joy, authenticity, empathy, and soulfulness into their businesses: they are delivering emotional, experiential, and social value—not just profits. Firms of Endearment illuminates this, the most fundamental transformation in capitalism since Adam Smith. It's not about "corporate social

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responsibility”: it’s about building companies that can sustain success in a radically new era. It’s about great companies like IDEO and IKEA®, Commerce Bank and Costco®, Wegmans and Whole Foods®: how they earn the powerful loyalty and affection that enables truly breathtaking performance. This book is about gaining “share of heart,” not just share of wallet. It’s about aligning stakeholders’ interests, not just juggling them. It’s about building companies that leave the world a better place. Most of all, it’s about why you must do all this, or risk being left in the dust and how to get there from wherever you are now.

The New Prophets of Capital

A deft and caustic takedown of the new prophets of profit, from Bill Gates to Oprah As severe environmental degradation, breathtaking inequality, and increasing alienation push capitalism against its own contradictions, mythmaking has become as central to sustaining our economy as profitmaking. Enter the new prophets of capital: Sheryl Sandberg touting the capitalist work ethic as the antidote to gender inequality; John Mackey promising that free markets will heal the planet; Oprah Winfrey urging us to find solutions to poverty and alienation within ourselves; and Bill and Melinda Gates offering the generosity of the 1 percent as the answer to a persistent, systemic inequality. The new prophets of capital buttress an exploitative system, even as the cracks grow more visible.

Everybody Matters

A companion guidebook to the number-one bestselling Good to Great, focused on implementation of the flywheel concept, one of Jim Collins’ most memorable ideas that has been used across industries and the social sectors, and with startups. The key to business success is not a single innovation or one plan. It is the act of turning the flywheel, slowly gaining momentum and eventually reaching a breakthrough. Building upon the flywheel concept introduced in his groundbreaking classic Good to Great, Jim Collins teaches readers how to create their own flywheel, how to accelerate the flywheel’s momentum, and how to stay on the flywheel in shifting markets and during times of turbulence. Combining research from his Good to Great labs and case studies from organizations like Amazon, Vanguard, and the Cleveland Clinic which have turned their flywheels with outstanding results, Collins demonstrates that successful organizations can disrupt the world around them—and reach unprecedented success—by employing the flywheel concept.

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Be the Solution

In this stunningly creative activity book, children will learn the power of Conscious Capitalism and why this movement is so important, how to discover your own passion and purpose, and how to use that passion as a force for good—something that can better the world, the people in it, and your wallet.

Working for Good

Provides an overview of the big issues in the business world today, with firsthand accounts from young leaders tasked with tackling these issues head on.

The Future of Capitalism

There is an invisible army of people deep inside the world's biggest and best-known companies, pushing for safer and more responsible practices. They are trying to prevent the next Rana Plaza factory collapse, the next Deepwater Horizon explosion, the next Foxconn labor abuses. Obviously, they don't always succeed. Christine Bader is one of those people. She worked for and loved BP and then-CEO John Browne's lofty rhetoric on climate change and human rights—until a string of fatal BP accidents, Browne's abrupt resignation under a cloud of scandal, and the start of Tony Hayward's tenure as chief executive, which would end with the Deepwater Horizon disaster. Bader's story of working deep inside the belly of the beast is unique in its details, but not in its themes: of feeling like an outsider both inside the company (accused of being a closet activist) and out (assumed to be a corporate shill); of getting mixed messages from senior management; of being frustrated with corporate life but committed to pushing for change from within. *The Evolution of a Corporate Idealist: When Girl Meets Oil* is based on Bader's experience with BP and then with a United Nations effort to prevent and address human rights abuses linked to business. Using her story as its skeleton, Bader weaves in the stories of other "Corporate Idealists" working inside some of the world's biggest and best-known companies.

Can You Hear Me?

Guts and Grace addresses common themes that women leaders at all levels still grapple with today: confidence, executive presence, balance, joy, intuition, saying no, purpose, conflict avoidance, and more. It's your roadmap on how to step out of internalized, patriarchal programming and finally bring

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your whole self to work.

The Whole Foods Diet

The definitive guide to the optimum diet for health and wellness, from the founder of Whole Foods Market and the doctors of Forks Over Knives THE WHOLE FOODS DIET simplifies the huge body of science, research, and advice that is available today and reveals the undeniable consensus: a whole foods, plant-based diet is the optimum diet for health and longevity. Standing on the shoulders of the Whole Foods Market brand and featuring an accessible 28-day program, delicious recipes, inspirational success stories, and a guilt-free approach to plant-based eating, THE WHOLE FOODS DIET is a life-affirming invitation to become a Whole Foodie: someone who loves to eat, loves to live, and loves to nourish themselves with nature's bounty. If Whole Foods Market is "shorthand for a food revolution" (The New Yorker), then THE WHOLE FOODS DIET will give that revolution its bible - the unequivocal truth about what to eat for a long, healthy, disease-free life.

Two Cheers for Capitalism

A book that argues that lessons in creativity, innovation, salesmanship, and entrepreneurship can come from surprising places: pirates, bootleggers, counterfeiterers, hustlers, and others living and working on the margins of business and society. Who are the greatest innovators in the world? You're probably thinking Steve Jobs, Thomas Edison, Henry Ford. The usual suspects. This book isn't about them. It's about people you've never heard of. It's about people who are just as innovative, entrepreneurial, and visionary as the Jobses, Edisons, and Fords of the world. They're in the crowded streets of Shenzhen, the prisons of Somalia, the flooded coastal towns of Thailand. They are pirates, computer hackers, pranksters, and former gang leaders. Across the globe, diverse innovators operating in the black, grey, and informal economies are developing solutions to a myriad of challenges. Far from being "deviant entrepreneurs" that pose threats to our social and economic stability, these innovators display remarkable ingenuity, pioneering original methods and practices that we can learn from and apply to move formal markets. This book investigates the stories of underground innovation that make up the Misfit Economy. It examines the teeming genius of the underground. It asks: Who are these unknown visionaries? How do they work? How do they organize themselves? How do they catalyze innovation? And ultimately, how can you take these lessons into your own world?

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Passion & Purpose

Praise for Be the Solution "In the past, many believed you either went into 'public service' to do good, or you 'went into business' to make money. Few realized that the long-term success of business depends on serving people, not making money. Few realized that perhaps the best way to serve the public was through free enterprise. Whole Foods Market founder John Mackey, visionary thinker Michael Strong, micro lender Muhammad Yunus, and a few others understand these truths. Be the Solution is the best single book to read to understand the emerging ways in which entrepreneurs can change the world." –Gary Hoover, serial entrepreneur, founder of Hoover's Business Information Service, Hooversworld.com "Michael Strong speaks the truth. A must-read for our new American government." –Sam Wyly, founder, Green Mountain Energy; author of 1,000 Dollars and an Idea "This book is totally fantastic. Treat your mind to a feast. Use it to tune your vision towards what really works." –Charles Harper, Senior Executive VP, Chief Strategist, John Templeton Foundation "Perhaps more than ever before, young people today are motivated by the desire to make the world a better place. Unfortunately, many have little idea about how to do it, and their educational studies provide them with little direction. In contrast, this book is a road map about how we can get from where we are to where we want to be—to a more peaceful, more prosperous, and more environmentally sound world. Plus, it is exciting, uplifting, and adventurous. Indeed, it provides the recipe for a better world." –Dr. James Gwartney, coauthor of Economic Freedom of the World: 2007 Annual Report; Gus A. Stavros Eminent Scholar Chair at Florida State University "This is a very thoughtful and timely book that asks us to look around—and to look within—the amazing opportunities that entrepreneurship offers to the world. I recommend this book to anyone interested in finding solutions to the current crisis." –Giancarlo Ibarguen, Executive President, Universidad Francisco Marroquin "At last, a book about the heart of capitalism as a force for creating good in the world for solving many of our tough societal problems. I hope our political leaders read it." –R. Edward Freeman, Olsson Professor of Business Administration, Academic Director, Business Roundtable Institute for Corporate Ethics, University of Virginia

Economic Facts and Fallacies

Whole Foods, Trader Joe's, Wegmans, Costco, The Container Store. Iconic CEO Mackey and professor Sisodia show how such companies are creating a movement that's transforming business.

Managing a Small Business in Australia

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Conscious Capitalists from Wall Street to Main Street are revolutionizing wealth creation – are you among them? Would you like to be? When did capitalism and making money become bad things? Where do you draw the line between making a living and greed? Can you work on Wall Street without selling your soul? Is it possible there are more decent people working on Wall Street than there are wolves? In this book, Kim Ann Curtin challenges the established narrative of self-interest and greed that has informed so much of the coverage around Wall Street, and sets out an optimistic and positive vision for the future of America's financial heart. The book combines fresh insight, intelligence, and experience from fifty leading Wall Street luminaries, a panel of academic experts, and a wide-ranging group of Teachers of Consciousness – offering an eye-opening and soul-inspiring insight into the way that Conscious Capitalism is transforming America's financial industry. Whether you're avidly capitalistic, angry at Wall Street, or simply seeking to balance wealth with meaning, Transforming Wall Street provides a roadmap to a more conscious existence. And with supporting evidence from The Wall Street 50, you'll see that integrity really does breed success. The Wall Street 50 include: Bill Ackman, Dara Albright, John Allison, John Bogle, Josh Brown, Frank R. Casey, Susan Davis, Amy Domini, Joseph Grano, Oswald Grubel, Janet Hanson, Carla Harris, Hazel Henderson, Erika Karp, Brad Katsuyama, Henry Kaufman, Dr Andrew Kuper, Robert Monks, Joe Perella, Barry Ritholtz, Jim Rogers, Jack Schwager, Don Seymour, John Whitehead, Fred Wilson and 25 more.

Turning the Flywheel

Join a Growing movement: Learn how you can join a fast-growing global movement to redefine success in business—led by well-known icons like Patagonia and Ben & Jerry's as well as disruptive upstarts like Warby Parker and Etsy—recently covered by the New York Times, the Economist, the Wall Street Journal, Entrepreneur, and Inc. Build a better business: Drawing on best practices from 100+ B Corps, this book shows that using business as a force for good can help distinguish your company in a crowded market, attract and retain the best employees, and increase customer trust, loyalty, and evangelism for your brand. More than 1,000 companies from 80 industries and 30 countries are leading a global movement to redefine success in business. They're called B Corporations—B Corps for short—and these businesses create high-quality jobs, help build stronger communities, and restore the environment, all while generating solid financial returns. Author and B Corp owner Ryan Honeyman worked closely with over 100 B Corp CEOs and senior executives to share their tips, advice, and best-practice ideas for how to build a better business and how to meet the rigorous standards for—and enjoy the benefits of—B Corp certification. This book makes the business case for improving your social and environmental performance

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and offers a step-by-step “quick start guide” on how your company can join an innovative and rapidly expanding community of businesses that want to make money and make a difference.

Culture Shock

"Bob Chapman, CEO of the \$1.7 billion manufacturing company Barry-Wehmiller, is on a mission to change the way businesses treat their employees." - Inc. Magazine Starting in 1997, Bob Chapman and Barry-Wehmiller have pioneered a dramatically different approach to leadership that creates off-the-charts morale, loyalty, creativity, and business performance. The company utterly rejects the idea that employees are simply functions, to be moved around, "managed" with carrots and sticks, or discarded at will. Instead, Barry-Wehmiller manifests the reality that every single person matters, just like in a family. That's not a cliché on a mission statement; it's the bedrock of the company's success. During tough times a family pulls together, makes sacrifices together, and endures short-term pain together. If a parent loses his or her job, a family doesn't lay off one of the kids. That's the approach Barry-Wehmiller took when the Great Recession caused revenue to plunge for more than a year. Instead of mass layoffs, they found creative and caring ways to cut costs, such as asking team members to take a month of unpaid leave. As a result, Barry-Wehmiller emerged from the downturn with higher employee morale than ever before. It's natural to be skeptical when you first hear about this approach. Every time Barry-Wehmiller acquires a company that relied on traditional management practices, the new team members are skeptical too. But they soon learn what it's like to work at an exceptional workplace where the goal is for everyone to feel trusted and cared for--and where it's expected that they will justify that trust by caring for each other and putting the common good first. Chapman and coauthor Raj Sisodia show how any organization can reject the traumatic consequences of rolling layoffs, dehumanizing rules, and hypercompetitive cultures. Once you stop treating people like functions or costs, disengaged workers begin to share their gifts and talents toward a shared future. Uninspired workers stop feeling that their jobs have no meaning. Frustrated workers stop taking their bad days out on their spouses and kids. And everyone stops counting the minutes until it's time to go home. This book chronicles Chapman's journey to find his true calling, going behind the scenes as his team tackles real-world challenges with caring, empathy, and inspiration. It also provides clear steps to transform your own workplace, whether you lead two people or two hundred thousand. While the Barry-Wehmiller way isn't easy, it is simple. As the authors put it: "Everyone wants to do better. Trust them. Leaders are everywhere. Find them. People achieve good things, big and small, every day. Celebrate them. Some people wish things were different. Listen to them. Everybody matters. Show them."

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Better Business

A compelling look at the B Corp movement and why socially and environmentally responsible companies are vital for everyone's future. Businesses have a big role to play in a capitalist society. They can tip the scales toward the benefit of the few, with toxic side effects for all, or they can guide us toward better, more equitable long-term solutions. Christopher Marquis tells the story of the rise of a new corporate form—the B Corporation. Founded by a group of friends who met at Stanford, these companies undergo a rigorous certification process, overseen by the B Lab, and commit to putting social benefits, the rights of workers, community impact, and environmental stewardship on equal footing with financial shareholders. Informed by over a decade of research and animated by interviews with the movement's founders and leading figures, Marquis's book explores the rapid growth of companies choosing to certify as B Corps, both in the United States and internationally, and explains why the future of B Corporations is vital for us all.

Firms of Endearment

From world-renowned economist Paul Collier, a candid diagnosis of the failures of capitalism and a pragmatic and realistic vision for how we can repair it. Deep new rifts are tearing apart the fabric of the United States and other Western societies: thriving cities versus rural counties, the highly skilled elite versus the less educated, wealthy versus developing countries. As these divides deepen, we have lost the sense of ethical obligation to others that was crucial to the rise of post-war social democracy. So far these rifts have been answered only by the revivalist ideologies of populism and socialism, leading to the seismic upheavals of Trump, Brexit, and the return of the far-right in Germany. We have heard many critiques of capitalism but no one has laid out a realistic way to fix it, until now. In a passionate and polemical book, celebrated economist Paul Collier outlines brilliantly original and ethical ways of healing these rifts—economic, social and cultural—with the cool head of pragmatism, rather than the fervor of ideological revivalism. He reveals how he has personally lived across these three divides, moving from working-class Sheffield to hyper-competitive Oxford, and working between Britain and Africa, and acknowledges some of the failings of his profession. Drawing on his own solutions as well as ideas from some of the world's most distinguished social scientists, he shows us how to save capitalism from itself—and free ourselves from the intellectual baggage of the twentieth century.

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Uncontainable

"Business owner of successful consulting company presents a pragmatic approach to spiritual development by indentifying twenty-one measurable spiritual intelligence skills described in faith-neutral terms. Author relates her coaching work with businesspeople, spiritual and religious leaders, coaches, and educators to validate the SQ21 spiritual intelligence assessment instrument she pioneered for people to understand and increase their spiritual intelligence"--Provided by publisher.

Completing Capitalism

Time-tested lessons, meditations, and daily-life practices will help you to expand your awareness, deepen your understanding, and transform your connection with those around you. The practices do more than enhance business effectiveness. Becoming more present, reducing reactivity, and dissolving barriers will transform your life as a whole.

SQ21

'Will McInnes has nailed it. Inspiring and comprehensive, Culture Shock is aspirational future thinking with its feet firmly on the ground' Jemima Kiss, Digital Media correspondent, The Guardian Join the workplace revolution There's a revolution afoot . . . don't be left behind. A new dawn has broken. Business has changed profoundly--fueled by aggressively advancing technology and a volatile global economy. So why has most business culture remained unchanged? Most organizations are closed, secretive, siloed, slow to change, and deeply hierarchical. It's time to shock these cultures. Let's burn up the old and start something new. The wonderfully inspiring Will McInnes is here to make a change--he wants us all to work in places that are supportive, open, conducive to creativity, motivating, and fun. In this book he maps out brilliant ways to create an uplifting work culture. Learn to create a more open, democratic, and productive workplace Packed with real-world examples and backed up by facts Step-by-step, practical framework with actionable tasks to help you transform the way you work for the better

The Misfit Economy

The bestselling book, now with a new preface by the authors At once a bold defense and reimagining of capitalism and a blueprint for a new system for doing business, Conscious Capitalism is for anyone

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hoping to build a more cooperative, humane, and positive future. Whole Foods Market cofounder John Mackey and professor and Conscious Capitalism, Inc. cofounder Raj Sisodia argue that both business and capitalism are inherently good, and they use some of today's best-known and most successful companies to illustrate their point. From Southwest Airlines, UPS, and Tata to Costco, Panera, Google, the Container Store, and Amazon, today's organizations are creating value for all stakeholders—including customers, employees, suppliers, investors, society, and the environment. Read this book and you'll better understand how four specific tenets—higher purpose, stakeholder integration, conscious leadership, and conscious culture and management—can help build strong businesses, move capitalism closer to its highest potential, and foster a more positive environment for all of us.

Unlocking Agility

Do you consider yourself an environmental ally? Maybe you recycle your household goods, ride a bike, and avoid too much air travel. But did you know that the primary driver of climate change isn't plastics, or cars, or airplanes? Did you know that it's actually our industrialized food system? In this fascinating new book, authors Nil Zacharias and Gene Stone share new research, intriguing infographics, and compelling arguments that support what scientists across the world are beginning to affirm and uphold: By making even minimal dietary changes, anyone can have a positive, lasting impact on our planet. If you love the planet, the only way to save it is by switching out meat for plant-based meals, one bite at a time.

Megatrends 2010

A vital leadership guide to understanding and engaging socially responsible consumers and investors. Consumers and investors have innovated their game. Now you as a leader must innovate with them or face the consequences. In this engaging and persuasive guide to the new world of conscious capitalism, entrepreneur and investor Richard Steel details the inevitability of the coming changes in capitalism. Our economy has become increasingly values-driven, and consumers have begun to care more about the principles of the companies from which they buy. With an eye toward the future of sustainability, *Elevated Economics* provides you with: * Crucial information on the rise of ESG (Environmental, Social, and Governance) practices. * Informative, firsthand interviews with Ivy League business school professors and CEOs of successful companies who actively follow the ESG model. * A framework for understanding trends in Socially Responsible Investing (SRI). Steel makes the case that ESG is more than

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a burgeoning trend, and as a leader, you must get on board or risk extinction.

Conscious Capitalism Field Guide

The international bestseller—now with a new preface by author John Kotter. Millions worldwide have read and embraced John Kotter's ideas on change management and leadership. From the ill-fated dot-com bubble to unprecedented M&A activity to scandal, greed, and ultimately, recession—we've learned that widespread and difficult change is no longer the exception. It's the rule. Now with a new preface, this refreshed edition of the global bestseller *Leading Change* is more relevant than ever. John Kotter's now-legendary eight-step process for managing change with positive results has become the foundation for leaders and organizations across the globe. By outlining the process every organization must go through to achieve its goals, and by identifying where and how even top performers derail during the change process, Kotter provides a practical resource for leaders and managers charged with making change initiatives work. *Leading Change* is widely recognized as his seminal work and is an important precursor to his newer ideas on acceleration published in *Harvard Business Review*. Needed more today than at any time in the past, this bestselling business book serves as both visionary guide and practical toolkit on how to approach the difficult yet crucial work of leading change in any type of organization. Reading this highly personal book is like spending a day with the world's foremost expert on business leadership. You're sure to walk away inspired—and armed with the tools you need to inspire others. Published by Harvard Business Review Press.

Bettersness

The #1 Wall Street Journal Bestseller "Required reading. . . . Shows how our economic crisis was a failure, not of the free market, but of government." —Charles Koch, Chairman and CEO, Koch Industries, Inc. Did Wall Street cause the mess we are in? Should Washington place stronger regulations on the entire financial industry? Can we lower unemployment rates by controlling the free market? The answer is NO. Not only is free market capitalism good for the economy, says industry expert John Allison, it is our only hope for recovery. As the nation's longest-serving CEO of a top-25 financial institution, Allison has had a unique inside view of the events leading up to the financial crisis. He has seen the direct effect of government incentives on the real estate market. He has seen how government regulations only make matters worse. And now, in this controversial wake-up call of a book, he has given us a solution. The national bestselling *The Financial Crisis and the Free Market Cure* reveals: Why regulation

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is bad for the market—and for the world What we can do to promote a healthy free market How we can help end unemployment in America The truth about TARP and the bailouts How Washington can help Wall Street build a better future for everyone With shrewd insight, alarming insider details, and practical advice for today's leaders, this electrifying analysis is nothing less than a call to arms for a nation on the brink. You'll learn how government incentives helped blow up the real estate bubble to unsustainable proportions, how financial tools such as derivatives have been wrongly blamed for the crash, and how Congress fails to understand it should not try to control the market—and then completely mismanages it when it tries. In the end, you'll understand why it's so important to put "free" back in free market. It's time for America to accept the truth: the government can't fix the economy because the government wrecked the economy. This book gives us the tools, the inspiration—and the cure.

The Practice of Self-Management

Practical Guidance and Inspiration for Launching, Sustaining, or Improving Any Agile Enterprise Transformation Initiative As long-time competitive advantages disappear, astute executives and change agents know they must achieve true agile transformation. In *Unlocking Agility*, Jorgen Hesselberg reveals what works, what doesn't, and how to overcome the daunting obstacles. Distilling 10+ years of experience leading agile transformation in the enterprise, Hesselberg guides you on jumpstarting change, sustaining momentum, and executing superbly on customer commitments as you move forward. He helps you identify appropriate roles for consultants, optimize organizational structures, set realistic expectations, and measure against them. He shares first-hand accounts from pioneering transformation leaders at firms including Intel, Nokia, Salesforce.com, Spotify, and many more.

- Balance building the right thing, the right way, at the right speed
- Design a holistic transformation strategy using five dimensions of agility: Technology, Organizational Design, People, Leadership, and Culture
- Promote agile skills, knowledge, and abilities throughout your workforce
- Incorporate powerful leadership models, including Level 5, Teal, and Beyond Budgeting
- Leverage business agility metrics to affect norms and change organizational culture
- Establish your Agile Working Group, the engine of agile transformation
- Define operating models and strategic roadmaps for unlocking agility, and track your progress

You already know agile transformation is essential. Now, discover how to customize your strategy, execute on it in your environment, and achieve it.

Conscious Capitalism

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Build conscious leadership into your business. You subscribe to the basic idea that business can do more than make money, but you're not sure how to act on that conviction or how to share it with the rest of your organization. The Conscious Capitalism Field Guide--the authoritative follow-up to the bestselling book Conscious Capitalism, by John Mackey, CEO of Whole Foods Market, and leadership expert Raj Sisodia--gives you the tools for sharing and implementing the principles of higher purpose and conscious business throughout your organization. This practical guide provides hands-on materials--the same tools used in companies such as Whole Foods Market, Southwest Airlines, Life is Good, The Container Store, Barry-Wehmiller, Zappos, and many others--that you can use on your own, with your team, or with others throughout your organization to build conscious leadership and practices into your business. Organized according to the four core principles (higher purpose, stakeholder orientation, conscious leadership, and conscious culture) of Conscious Capitalism, the book provides exercises, worksheets, checklists, and instructions--for use both individually and with teams--as well as advice, examples, and real-life stories to help you apply these ideas and make them come alive in your organization. You and your team will: write a purpose statement learn how to create win-win-win relationships with all your stakeholders create a "culture playbook" for your company develop a leadership checklist for your organization build a personal leadership development plan set priorities for the coming year and beyond

The ABCs of Conscious Capitalism for KIDS

"You're going to sell what? Empty Boxes?" Back in 1978, Kip Tindell (Chairman & CEO of The Container Store) and his partners had the vision that people were eager to find solutions to save both space and time - and they were definitely onto something. A new category of the retailing industry was born - storage and organization. Today, with stores nationwide and with more than 5,000 loyal employees, the company couldn't be stronger. Over the years, The Container Store has been lauded for its commitment to its employees and focus on its original concept and inventory mix as the formula for its success. But for Tindell, the goal never has been growth for growth's sake. Rather, it is to adhere to the company's values-based business philosophies, which center on an employee-first culture, superior customer service and strict merchandising. The Container Store has been named on Fortune magazine's "100 Best Companies To Work For" list for 15 consecutive years. Even better, The Container Store has millions of loyal customers. In Uncontainable, Tindell reveals his approach for building a business where everyone associated with it thrives through embodying the tenets of Conscious Capitalism. Tindell's seven Foundation Principles are the roadmap that drives everyone at The Container Store to achieve the goals of the company. Uncontainable shows how other businesses can adapt this approach toward what Tindell

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calls the most profitable, sustainable and fun way of doing business. Tindell is that rare CEO who fully embraces the "Golden Rule" of business - where all stakeholders - employees, customers, vendors, shareholder, the community - are successful through a harmonic balance of win-wins.

The Financial Crisis and the Free Market Cure: Why Pure Capitalism is the World Economy's Only Hope

This insightful book employs high-profile company cases to focus on two major challenges for sustainable innovation: fuel and food.

Leading Change, With a New Preface by the Author

Analytically rigorous and eminently practical, this book offers a more complete form of capitalism, one that delivers superior financial performance precisely because it mobilizes and generates human, social, and natural capital along with financial capital. --

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