

Finance Accounting For Nonfinancial Managers 5th Edition

Finance and Accounting for Nonfinancial Managers Finance for Nonfinancial Managers Finance for the Nonfinancial Manager The Essentials of Finance and Accounting for Nonfinancial Managers Accounting for Managers Finance and Accounting for Nonfinancial Managers, 3rd Edition Finance and Accounting for Nonfinancial Managers, Second Edition The Essentials of Finance and Accounting for Nonfinancial Managers Finance for Non-Finance People Finance & Accounting for Nonfinancial Managers Finance for Nonfinancial Managers, Second Edition (Briefcase Books Series) Financial Intelligence for HR Professionals Financial Management for Non-Financial Managers Finance & Accounting for Nonfinancial Managers Finance for Non-financial Managers and Small Business Owners Finance and Accounting for Nonfinancial Managers FT Guide to Finance for Non-Financial Managers Accounting and Finance for the Nonfinancial Executive Accounting and Finance for Non-finance Managers Finance for non-financial managers FINANCE FOR EXECUTIVES International Finance Finance for Non-financial Managers Accounting for Non-financial Managers The McGraw-Hill 36-Hour Course: Finance for Non-Financial Managers 3/E Finance & Accounting for Nonfinancial Managers Intermediate Finance and Accounting for Nonfinancial Managers Budgeting Basics and Beyond Finance and Accounting for Nonfinancial Managers Finance and Accounting for Nonfinancial Managers The Finance Book Finance and Accounting for Nonfinancial Managers Financial Management and Accounting in the Public Sector The McGraw-Hill 36-hour Course in Finance for Nonfinancial Managers Health Care Finance Finance for Non-financial Managers Finance for Strategic Decision-Making Finance for Nonfinancial Managers Financial Literacy for Managers Finance for Non-financial Managers

Finance and Accounting for Nonfinancial Managers

In the current environment of cut-throat competition, razor-thin profit margins, and increasing scrutiny from stakeholders, mastering the fundamentals of financial management is a must for everyone with a stake in their companies and in their own professional futures. Packed with step-by-step examples and illustrative case studies, and updated to reflect the latest trends in the economy and in financial policy, Finance and Accounting for Nonfinancial Managers is a nuts-and-bolts guide for managers, entrepreneurs, seasoned executives, teachers, and students alike. Featuring new commentary on corporate accountability, updated interactive templates, study questions, and an online instructor's guide, this new edition covers all the key aspects of financial management.

Finance for Nonfinancial Managers

J. Fred Weston provides managers and executives with the information they need to understand essential accounting principles, from vocabulary and financial statements to cash flow and valuation. Covering balance sheets, income statements, reporting measures, and even essential ratios, this practical, in-depth book provides a one-stop, reference for all aspects of finance and accounting, and will help managers take essential steps toward making informed decisions based on the numbers they face every business day.

Finance for the Nonfinancial Manager

Finance for Nonfinancial Managers Finance made simple for YOU! Quick reference finance handbook to help you understand and manage the financial accounting side of your business or job responsibilities. Enable you ask informed questions when financial information such as periodical MIS report, quarterly financial performance report or yearly audited financial report is presented for your approval. How the chapters are arranged CHAPTERS I to IV - Gain essential knowledge on Concepts & Financial

Statement presentation format CHAPTERS V to VII - Empower yourself, learn to read & interpret Financial Statements CHAPTER VIII - Working Capital management, gain control on day to day financial management CHAPTER IX - Planning & Control & steer your business with Budgeting CHAPTER X - Break-Even Analysis for enlightened business decisions CHAPTER XI - Gain insight into techniques for choosing the right investment option CHAPTER XII - Know the essentials of Bank Borrowings Topics covered Chapter I Financial Statements, an Introduction Chapter II Balance Sheet Chapter III Profit and Loss Account Chapter IV Cash Flow Statement Chapter V How to Read Financial Statements Chapter VI MIS Reports Chapter VII Ratio Analysis Chapter VIII Working Capital Management Chapter IX Budgeting Chapter X Break-Even Analysis Chapter XI Capital Expenditure Planning Chapter XII How to Borrow from Banks Begin enjoy working with Financial Prudence!

The Essentials of Finance and Accounting for Nonfinancial Managers

Make simple sense of complex financial information! The high-profile accounting scandals of recent years have made one thing clear: You can't know too much about the company for which you work. What are the numbers? Where do you find them? How do they affect you and your staff? This fully revised and updated third edition of The McGraw-Hill 36-Hour Course: Finance for Nonfinancial Managers provides a firm grasp on what all the numbers really mean. Designed to let you learn at your own pace, it walks you through: The essential concepts of finance, so you can ask intelligent questions and understand the answers Vital statements and reports, with sections on pro forma financial statements and expensing of stock options The auditing process--what is measured, how it's measured, and how you can help ensure accuracy and completeness With chapter-ending quizzes and an online final exam, The McGraw-Hill 36-Hour Course: Finance for Nonfinancial Managers serves as a virtual professor, providing the curriculum you need to crunch the numbers like a pro!

Accounting for Managers

Finance and Accounting for NonFinancial Managers, 3rd Edition

Readers get tips and insight regarding what to look for when reading financial statements, how businesses measure profitability, how to stay on top of the budgeting process, and how to track cash flow.

Finance and Accounting for Nonfinancial Managers, Second Edition

Financial Management for Non-Financial Managers is an accessible, practical and easy to understand guide that will allow any manager to gain confidence in understanding financial matters, managing a budget and dealing with bankers, accountants and finance professionals. A source of invaluable expert advice on all the essential aspects of financial management within the context of running a business, it covers: business structures, accounting and financial statements, analysis and ratios, planning, budgeting, product and service costing, setting selling prices, investment appraisal, finance and working capital, taxation and international transactions. This book explains financial literacy in the context of management, showing how improved awareness of finances can lead to increased value creation and protection for your business. Aimed at the practicing business manager, Financial Management for Non-Financial Managers includes case studies, spreadsheets and worked examples to accompany key skills and practices explained in the book.

The Essentials of Finance and Accounting for Nonfinancial Managers

The language of business In order to understand how your business is performing right now and to evaluate, assess, and devise new strategies to boost future performance, you need information. Financial statements are a critical source of the information you need. In direct and simple terms, Richard A. Lambert, Miller-Sherrerd Professor of Accounting at the Wharton School of the University of Pennsylvania, demystifies financial statements and concepts and shows you how you can apply this information to make better business decisions for long-term profit. You will learn to use and interpret financial data; find out what we can learn from Pepsi, Krispy Kreme, General Motors, and other companies; learn how to evaluate investment strategies; and apply your financial know-how to develop a coherent business strategy.

Finance for Non-Finance People

"Filled with crystal-clear examples, the book helps you understand: balance sheets and income/cash flow statements; annual reports; fixed-cost and variable-cost issues; financial analysis, budgeting, and forecasting; and much more"--Back cover.

Finance & Accounting for Nonfinancial Managers

As one course among many offered in the American Management Association's curriculum, Finance and Accounting for Nonfinancial Managers introduces the reader to financial terminology, relates financial measures to operating information, and enables the student to understand and apply financial measures to operating performance.

Finance for Nonfinancial Managers, Second Edition (Briefcase Books Series)

Financial Intelligence for HR Professionals

Have you recently been promoted? Are you starting a new business? Do you suddenly find that you need to know more about finances than you ever expected, but have no time for formal training? If so, you need Accounting and Finance for the Non-Financial Executive. Whether you are a newly promoted middle manager or executive, a marketing manager of a small company, an entrepreneur, or own your own business, your results will be measured in dollars and cents. You need to know the basics of finance and accounting to make sound business decisions and become successful. Shim shows you the strategies for evaluating investment decisions such as return on investment analysis. You will see what you need to know, what to ask, which tools are important, what to look for, what to do, and how to do it. Easy to read and useful, the book presents many practical examples, illustrations, guidelines, measures, rules of thumb, graphs, diagrams, and tables that make comprehending the subject easy. Accounting and Finance for the Non-Financial Executive prepares you for additional managerial responsibilities. You will be better equipped to prepare, appraise, evaluate, and approve plans to accomplish departmental objectives. You will be able to back up your recommendations with carefully prepared financial support. Whether they are based on marketing, production, or personnel, by learning how to think in terms of finance and accounting you can intelligently express your ideas.

Financial Management for Non-Financial Managers

International Finance offers a clear and accessible introduction to the fundamental principles and practice of international finance in today's world, from the international financial environment and exchange rates, to financing multinational companies and international investment. The theory and

techniques are presented with the non-financial manager in mind, and the theoretical material is supplemented by case studies and a discussion of the appropriateness of the various techniques and principles to solve practical problems. This book draws from examples and practice around the world, helping students of international corporate finance, particularly non-specialist finance students, understand the complexities of modern Europe and comparative systems of finance globally. International Finance is essential reading for anyone studying international finance or needing an up-to-date, engaging resource to help them navigate the complicated and ever-changing global financial world. Key theories and terms are explained and defined, avoiding unnecessary jargon and acknowledging that many readers are coming to the subject with little or no prior knowledge of corporate finance at all. Online supporting resources include PowerPoint lecture slides.

Finance & Accounting for Nonfinancial Managers

Finance for Non-financial Managers and Small Business Owners

Finance and Accounting for Nonfinancial Managers, Third Edition, introduces the reader to financial terminology, relates financial measures to operating information, enables the student to understand and apply financial measures to operating performance, and ties all of this to the current business environment. Today's managers, whether supervisors or senior executives, are expected to understand and use financial and operational measures, prepare and utilize budgets, respond to inquiries about the financial consequences of actions taken by them or by their department or team, and understand and use financial and accounting terminology-the common language of business measurement. Written in a conversational, easy-to-understand tone, the course treats finance and accounting from the perspective of users of financial information-it enhances their ability to communicate effectively with subordinates, other managers, senior executives, and accounting and finance professionals. It offers managers the ability to use and analyze financial information to improve the performance of their operations and to identify-and avoid-potential problems. The third edition includes discussion of the continuing transition of financial reporting to an international standard as well as consideration of the effects on accounting and finance resulting from the Recession of 2007-2009. New sections on how to read an annual report and navigating the shifts in the marketplace are also included. This edition has been updated throughout to provide managers with the most current and complete information available. Selected Learning Objectives Participants will learn how to: Prepare budgets Read, understand, and use financial and operational measures Manage short-term assets Relate department performance to the big picture. This is an ebook version of the AMA Self-Study course. If you want to take the course for credit you need to either purchase a hard copy of the course through amaselfstudy.org or purchase an online version of the course through www.flexstudy.com.

Finance and Accounting for Nonfinancial Managers

This third edition of a popular crash course for managers helps you make sense of financial data, assess performance, and channel efforts into the most promising areas. Packed with the latest information on federal regulations, pertinent GAAP rules, global trends that can impact the financial picture, expanded case studies, and new practice exercises that reinforce the lessons and strengthen skills.

FT Guide to Finance for Non-Financial Managers

Discusses accounting principles, sales, expenses, depreciation, balance sheets, budgeting, and related matters

Accounting and Finance for the NonFinancial Executive

Accounting for Managers explains how accounting information is used by non-financial managers. The book emphasises the interpretation, rather than the construction, of accounting information and encourages a critical, rather than unthinking acceptance, of the underlying assumptions behind accounting. It links theory with practical examples and case studies drawn from real life business situations in service, retail and manufacturing industries.

Accounting and Finance for Non-finance Managers

Gives you the confidence to ask the right business questions, make the correct finance decisions and competently speak the language of commerce to your colleagues, managers, customers and stakeholders. The Financial Times Guide to Finance for Non-Financial Managers will show you how to transform seemingly complex financial information and statistics into data that makes sense. And into data that you'll feel confident talking about. You'll learn the language of finance, which will help you better formulate decisions on a day-to-day basis. The book will also help you identify the warning signals and understand key performance indications and ratios. You'll learn how to make better financial decisions, identify ways to increase profits and have increased confidence in approaching capital projects and making sound business decisions.

Finance for non-financial managers

The world of finance and accountancy can seem one of impenetrable mystery but it is one that many managers have to face in their day to day lives. With its comprehensive coverage of the subject, Teach Yourself Finance for Non Financial Managers allows you not only to ask pertinent questions but also to understand the answers. Chapter by chapter, the workings of finance are mapped out and laid bare - the formal reports, the methods used to prepare the numbers and what accountants actually do every day. This fourth edition is fully updated to reflect current allowances, rates and regulations and further information. It also includes even more questions (with comprehensive answers) to challenge the reader's understanding. Detailed explanations are provided in a clear, jargon-free style and backed up with lots of practical examples. Areas covered include: - basic terminology - accounting concepts and principles - profit & loss accounts and cash flow management - how accounts departments work - corporate financial planning. There is also a section on personal finance.

FINANCE FOR EXECUTIVES

Accompanying CD-ROM contains interactive Excel templates with hyperlinks to relevant web sites, plus the text of the book.

International Finance

Finance for Non-financial Managers

Accounting for Non-financial Managers

Finance for the Nonfinancial Manager, Fourth Edition. If you're a manager, odds are you're playing a larger and more important role in the financial matters of your company. As today's marketplace becomes

increasingly competitive, it's essential that all managers have a basic understanding of the tools, objectives, and functions of finance if they are to stay ahead of the competition. Covering the gamut of the "numbers" end of management, *Finance for the Nonfinancial Manager* helps you develop a sound basis for carrying out strategic financial planning and decision-making responsibilities. This comprehensive reference has served as an indispensable guide for executives, managers, and small business owners for almost two decades. Now in its fourth edition, this classic has been updated to reflect the latest federal tax and regulatory legislation, and it is filled with new charts, tables, and examples suitable for the needs of today's manager. From basic economic concepts to accounting conventions, the broad range of topics examined in *Finance for the Nonfinancial Manager* include: cash flow management, banking relationships, security markets, credit policies, and capital acquisition. You'll also find practical guidelines for such important skills as how to: * Interpret balance sheets. * Design budgets and P & Ls. * Apply break-even analyses. * Decipher financial statements. Now more than ever, being a manager in the competitive marketplace requires a solid understanding of key aspects of finance. This revised and expanded edition of *Finance for the Nonfinancial Manager* shows you how to get a handle on the basic concepts and principles you need to run and maintain a successful business.

The McGraw-Hill 36-Hour Course: Finance for Non-Financial Managers 3/E

Finance & Accounting for Nonfinancial Managers

Intermediate Finance and Accounting for Nonfinancial Managers

AN INTRODUCTION TO FINANCIAL REPORTS--WITH NEW TACTICS FOR BUDGETING AND PINPOINTING KEY FINANCIAL AREAS Financial decisions impact virtually every area of your company. As a manager, it's up to you to understand how and why. *Finance for Nonfinancial Managers* helps you understand the information in essential financial reports and then shows you how to use that understanding to make informed, intelligent decisions. It provides a solid working knowledge of: Basic Financial Reports--All about balance sheets, income statements, cash flow statements, and more Cost Accounting--Methods to assess which products or services are most profitable to your firm Operational Planning and Budgeting--Ways to use financial knowledge to strengthen your company Briefcase Books, written specifically for today's busy manager, feature eye-catching icons, checklists, and sidebars to guide managers step-by-step through everyday workplace situations. Look for these innovative design features to help you navigate through each page: Key Terms: Clear definitions of key terms and concepts Smart Managing: Tactics and strategies for managing change Tricks of the Trade: Tips for executing the tactics in the book Mistake Proofing: Practical advice for minimizing the possibility of error Caution: Warning signs for when things are about to go wrong For Example: Examples of successful change-management tactics Tools: Specific planning procedures, tactics, and hands-on techniques

Budgeting Basics and Beyond

Mastering the fundamentals of financial management is a must for those with a stake in their company's and their own professional future. Packed with step-by-step examples and illustrative case studies, and fully updated to reflect the latest changes in tax laws and accounting requirements, *Finance and Accounting for Nonfinancial Managers* is one-stop shopping for managers, entrepreneurs, seasoned executives, teachers, and students alike. Featuring a new chapter on accountability and ethics, and complete with Excel templates, study questions, and a teaching guide on the Web (www.droms-

strauss.c.

Finance and Accounting for Nonfinancial Managers

This book is written for those managers and entrepreneurs who have a basic understanding of accounting and finance but want to learn more. It is written for business people who realize that they need accounting and finance knowledge to be successful.

Finance and Accounting for Nonfinancial Managers

Health Care Finance: Basic Tools for Nonfinancial Managers is the most practical financial management text for those who need basic financial management knowledge and a better understanding of healthcare finance in particular. Using actual examples from hospitals, long-term care facilities, and home health agencies, this user-friendly text includes practical information for the nonfinancial manager charged with budgeting. The Fourth Edition offers: -An expanded chapter on Electronic Records Adoption: Financial Management Tools & Decisions -New chapter: ICD-10 Adoption and Healthcare Computer Systems -New chapter: Other Technology Adoption and Management Decisions -New chapter: Strategic Planning and the Healthcare Financial Manager -New case study: "Strategic Planning in Long-Term Care" that connects with the chapter on strategic planning -New appendix: "Appendix C: Employment Opportunities in Healthcare Finance"

The Finance Book

As an HR manager, you're expected to use financial data to make decisions, allocate resources, and budget expenses. But if you're like many human resource practitioners, you may feel uncertain or uncomfortable incorporating financial numbers into your day-to-day work. In Financial Intelligence for HR Professionals, Karen Berman and Joe Knight tailor the groundbreaking work they introduced in their book Financial Intelligence: A Manager's Guide to Knowing What the Numbers Really Mean to present the essentials of finance specifically for HR experts. Drawing on their work training tens of thousands of managers and employees at leading organizations worldwide, Berman and Knight provide you with a deep understanding of the basics of financial management and measurement, along with hands-on activities to practice what you are reading. You'll discover: · Why the assumptions behind financial data matter · What your company's income statement, balance sheet, and cash flow statement really reveal · How to use ratios to assess your company's financial health · How to calculate return on investment · Ways to use financial information to support your business units and do your own job better · How to instill financial intelligence throughout your team Authoritative and accessible, this book empowers you to "talk numbers" confidently with your boss, colleagues, and direct reports--and with the finance department.

Finance and Accounting for Nonfinancial Managers

Finance is key to every business organisation as well as outside. This book makes sense of the finance world from a non-finance perspective. It introduces, explains and demystifies essential ideas of business finance to those who do not have financial background or training. Lucid, accessible, yet comprehensive, the book delineates the financial workings of businesses and offers an overview of corporate finance in the global context. The volume: Contains effective tools for financial communication, monitoring, analysis and resource allocation; Provides important learning aids such as figures, tables, illustrations and case studies; Highlights fundamental concepts and applications of finance; Surveys global corporate practices, recent trends and current data. This updated second edition contains new sections on Tax

Planning, including Income Tax and Goods and Services Tax in India. A guide to building financial acumen, this book will be a useful resource for executive and management development programmes (EDPs & MDPs) oriented towards business managers, including MBA programmes. It will benefit business executives, corporate heads, entrepreneurs, government officials, teachers, researchers, and students of management and business, as well as those who deal with finance or financial matters in their daily lives.

Financial Management and Accounting in the Public Sector

This new, revised, and expanded edition of Finkler's bestseller provides an easy-to-understand background on the basics of finance and accounting. Now available with interactive software on a companion CD-ROM.

The McGraw-Hill 36-hour Course in Finance for Nonfinancial Managers

Finance for Strategic Decision Making demystifies and clarifies for non-financial executives the basics of financial analysis. It shows how they can make important financial decisions that can critically enhance their institution's ability to respond to competitive challenges, undertake new projects, overcome financial setbacks, and most importantly, create shareholder value. Written by M. P. Narayanan and Vikram K. Nanda—two of the country's leading authorities on financial strategy—this book offers a practical guide for using financial analysis to enhance strategic decision making. The book includes a coherent framework that outlines practical and intellectually sound guidance for executives who must make strategic decisions. Finance for Strategic Decision Making Explains the role of finance in corporate strategy Offers guidance on resource allocation decisions Explores how to determine the right balance of debt and equity capital to maximize firm value Demonstrates how to use payout policy as a strategic tool Clarifies if a merger, acquisition, or divestiture is in the best interest of an organization Shows how to manage risk Reveals how to measure value created and the effectiveness of upper level management

Health Care Finance

Finance for non-finance managers is an area of business which has grown significantly in profile over the years. This book provides contemporary information, along with a step-by-step approach to a number of topics including: basic terminology; profit and loss; cash flow; variance analysis; capital investment; and personal finance.

Finance for Non-financial Managers

Introduces key financial concepts to help managers in small to mid-sized companies understand the basics of finance and how it affects one's business.

Finance for Strategic Decision-Making

Finance for Nonfinancial Managers

The impact of the global financial crisis on government funds has been significant, with squeezed budgets having to satisfy ever-increasing demands for public services. Managers working in the public sector are confronted daily with targets and demands that are often set in confusing accounting and financial language. In *Financial Management and Accounting in the Public Sector*, Gary Bandy employs

a clear and concise narrative to introduce the core concepts of accounting and financial management in the public sector and how to deliver services that represent value for money. This second edition has been revised and updated throughout, offering: an increased focus on post-crisis austerity more international examples of public financial management greater coverage of governance, accountability and risk management With a glossary of terms to help managers understand and be understood by accountants, as well as learning objectives, case studies and discussion questions, this practical textbook will help students of public management and administration to understand the financial and accounting aspects of managing public services.

Financial Literacy for Managers

The book *Finance for Executives: A Practical Guide for Managers* meets the needs of global executives, both finance as well as non-financial managers. It is a practical and fundamental finance reference book for any manager, as it makes a perfect balance of financial management theory and practice. It focuses on corporate finance concepts from value creation to derivatives, including cost of capital (and WACC), valuation, financing policies, project evaluation, and many other essential finance definitions. *Finance for Executives* makes finance simple and intuitive, through the use of real world data (brief company case studies and empirical examples of concepts), Excel financial modelling tools, and practical short chapters. Target Audience This finance book is appropriate for business executives, from all backgrounds, seeking to Focus on the links between financial management and the strategy of their company, be it a private or publicly traded company Discover how to create value for their company and boost its financial performance Understand the key topics of corporate finance for non-financial managers Create a cost of capital culture within a company Refresh and broaden their understanding of the latest financial concepts and tools Learn about financial management for decision makers - including financing and dividend policies, company valuation, mergers and acquisitions (M&As), project evaluation, cost of capital (WACC) estimation, or risk management and derivatives *Finance for Executives* is suited as a finance textbook for corporate finance programs, executive education courses, as well as in MBA, master's, and executive MBA programs. Indeed, the book is based on many years of executive education and consulting with world-class corporations from all continents of the world. What Is This Book About? Finance should be fun, and practical as well. With this book at hand, you will have access to a set of tools that will help you develop your intuition for solving key financial problems, improve your business decisions, and formulate strategies. This finance for managers' reference book is based on Simplicity - The core concepts in corporate finance are simple, and will become intuitively clear after using this book Conciseness - The chapters are short and self-contained to appeal to busy executives who are keen on value-added activities Practical focus - The key concepts of financial management are explained (and linked to Excel modelling tools), while you learn to identify the problems and pitfalls of different managerial choices Application of theory to practice - It highlights key academic research results that are relevant for practitioners Real-world focus - The book includes empirical data on several companies and industries around the world. Working with real-world problems and real-world data is more fruitful than theoretical discussions on formulas Excel Templates An Excel spreadsheet containing all the financial models used in the different chapters is available for download from the book's website. Practitioners will find the file easy to customize to their own requirements. It is useful in a variety of situations: value creation and its decomposition into managerial drivers or key performance indicators (KPIs), cost of capital (WACC) estimation, project evaluation, mergers and acquisitions, company valuation, derivatives valuation, etc. Editorial Reviews An excellent teach-yourself finance primer for non-financial executives, and, I dare say, even for most finance executives. Ravi Kant, Vice Chairman, Tata Motors, India The finance reference book for the desk of ANY manager. Michel Demaré, Chairman of the Board, Syngenta, Switzerland The perfect balance of practice and theory. Geert Bekaert, Professor of Finance, Columbia Business School, USA A key tool to improve your business decisions. Thilo Mannhardt, CEO of Ultrapar, Brazil *Finance for Executives* is easy to

follow, and makes a boring subject actually quite exciting. Severin Schwan, CEO, Roche Group, Switzerland A must-have for your list of favorites. José Manuel Campa, Professor of Finance, IESE Business School, Spain

Finance for Non-financial Managers

The Finance Book will help you think and manage like a financial strategist. Written specifically for non-finance professionals, it will give you all you need to know to manage your business more effectively and think more strategically. It will help you to: Have the confidence to read and interpret financial statements Ask the right questions about financial performance Apply important financial tools and ratios Learn how to think financially and make better strategic financial decisions Covering business finance, accounting fundamentals, budgeting, profitability and cash management, you'll find the tools you need in order to make the best financial decisions for your business. 'Essential reading for any non-finance professional. This is an easy to read and practical guide to the world of finance.' Paul Herman, Group CEO, Bluebox 'Corporate Finance' 'A really helpful, well organised and easy to understand primer and reference book for those who aren't accountants but still need to understand the accounts.' Roger Siddle, Chairman, Cordium Group 'A great book. At last, a guide that demystifies and encourages business owners to practically understand financial matters. A must read.' Gordon Vater CEO, RiiG Limited

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