

## Finance For Nonfinancial Managers Second Edition Briefcase Books Series Briefcase Books Paperback

Financial Statements  
The McGraw-Hill 36-Hour Course: Finance for Non-Financial Managers 3/E  
Finance & Accounting for Non-Financial Managers  
Health Care Budgeting and Financial Management, 2nd Edition  
Finance for Nonfinancial Managers, Second Edition (Briefcase Books Series)  
Financial Intelligence, Revised Edition  
Finance for Strategic Decision-Making  
The Costs of Crime and Justice  
The International Handbook of Public Financial Management  
Financial Management and Analysis Workbook  
Finance for Non-financial Managers  
The Basics of Understanding Financial Statements  
International Finance  
Finance for Non-Finance People  
The Future of Risk Management, Volume II  
Financial Management for Non-Financial Managers  
Finance for Nonfinancial Managers  
Handbook of Management Accounting Research  
Corporate Value Creation  
FT Guide to Finance for Non-Financial Managers  
The Essentials of Finance and Accounting for Nonfinancial Managers  
Finance and Accounting for Nonfinancial Managers  
Finance for Non-Financial Managers  
Financial Management and Accounting in the Public Sector  
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Finance for Nonfinancial Managers, Second Edition : [Summary].  
Accounting Fundamentals for Health Care Management  
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Exam Prep for: Finance for Nonfinancial Managers, Second  
The McGraw-Hill 36-hour Course in Finance for Nonfinancial Managers  
Health Care Finance  
How Finance Works  
Finance for Non-Financial Managers  
The End of Accounting and the Path Forward for Investors and Managers  
Finance for Non-financial Managers  
The Budget-Building Book for Nonprofits  
Budgeting Basics and Beyond  
Accounting for Non-financial Managers  
Finance for the Nonfinancial Manager  
The McGraw-Hill 36-Hour Course In Finance for Non-Financial Managers, Second Edition

### Financial Statements

Volume one of the Handbooks of Management Accounting Research sets the context for both Handbooks, with three chapters outlining the historical development of management accounting as a discipline and as a practice in three broad geographic settings. The bulk of the first volume then draws together a series of contributions that analyse the scholarly literature in terms of distinct intellectual and theoretical social science perspectives. The volume includes a chapter which looks at work informed by psychology as a base discipline. The volume also includes a set of chapters that seek to evaluate and explain issues of research method for the different approaches to research found within management accounting. Special pricing available if purchased as a set with Volume 2. Documents the scholarly management accounting literature Publishing both in print, and online through Science Direct International in scope

### The McGraw-Hill 36-Hour Course: Finance for Non-Financial Managers 3/E

The book analyzes, compares, and contrasts tools and techniques used in risk management at corporate, strategic business and project level and develops a risk management mechanism for the sequencing of risk assessment through corporate, strategic and project stages of an investment in order to meet the requirements of the 1999 Turnbull report. By classifying and categorizing risk within these levels it is possible to drill down and roll-up to any level of the organizational structure and to establish the risks that each project is most sensitive to, so that appropriate risk response strategies may be implemented to benefit all stakeholders. "The new edition of this book provides a clear insight into the intricacies of corporate risk management and the addition of the case study exemplars aids understanding of the management of multiple projects in the real world." —Professor Nigel Smith, Head of the School of Civil Engineering, University of Leeds

### Finance & Accounting for Non-Financial Managers

## Health Care Budgeting and Financial Management, 2nd Edition

## Finance for Nonfinancial Managers, Second Edition (Briefcase Books Series)

A comprehensive guide to understanding the world of financial management and analysis This complement to the bestselling Financial Management and Analysis allows readers to self-test their understanding before applying the concepts to real-world situations. Pamela P. Peterson, PhD, CPA (Tallahassee, FL), is Professor of Finance at Florida State University. Wendy D. Habegger (Tallahassee, FL) is a PhD student in Finance at Florida State University.

## Financial Intelligence, Revised Edition

## Finance for Strategic Decision-Making

## The Costs of Crime and Justice

Financial reports speak their own language, and managers without a strong finance background often find themselves bewildered by what is being said. Finance for NonFinancial Managers helps managers become familiar with essential financial information, showing them how to "speak the language of numbers" and implement financial data in their daily business decisions. In addition, it clarifies how and why financial decisions impact business and operational objectives.

## The International Handbook of Public Financial Management

A detailed crash course in business management for valuecreation Corporate Value Creation provides an operations frameworkthat management can use to optimize the impact decisions have oncreating value by growing revenue and profitability. Designed toassist professionals without a strong business or financial education, this book provides a thorough understanding of thequalitative and quantitative aspects of managing a business for thepurpose of value creation. Readers will find detailed informationon financial reports, valuation, modeling and forecasting, andmore, including discussion of best practices that functionalmanagement can embrace to leverage performance. The final chapterreviews key concepts and helps the reader tie them all together byusing a step-by-step approach to build or modify a business planthat includes a complete set of financial statements. In addition,each chapter includes case studies or exercises so that the readercan practice using the material covered in the chapter. Corporate Value Creation can also be used as a handbookfor managers who are looking for information on specific topicsthat range from developing financial statements to manufacturingmanagement, to internet marketing and much more. In most cases,individual topics can be reviewed without reading the entire book.Finally, for the manager who wants to quickly understand what'sinvolved in running a successful business, each chapter begins withthe key takeaways from that chapter in a section called"Nuggets". Fundamentally, creating value is as simple as making more money – but therein lies the rub. Effective management of businessgrowth involves a complex interplay of productivity, capital, debt,and margins, and finding the most efficient balance can bechallenging. For managers who need a deeper understanding of theforces at work, Corporate Value Creation is a thorough,detailed guide but it is also valuable for managers who are lookingfor information on a specific topic or simply wanting to understandat a high level what's involved in running a successfulbusiness.

## Financial Management and Analysis Workbook

Finance for Strategic Decision Making demystifies and clarifies for non-financial executives the basics of financial analysis. It shows how they can make important financial decisions that can critically enhance their institution's ability to respond to competitive challenges, undertake new projects, overcome financial setbacks, and most importantly, create shareholder value. Written by M. P. Narayanan and Vikram K. Nanda—two of the country's leading authorities on financial strategy—this book offers a practical guide for using financial analysis to enhance strategic decision making. The book includes a coherent framework that outlines practical and intellectually sound guidance for executives who must make strategic decisions. Finance for Strategic Decision Making Explains the role of finance in corporate strategy Offers guidance on resource allocation decisions Explores how to determine the right balance of debt and equity capital to maximize firm value Demonstrates how to use payout policy as a strategic tool Clarifies if a merger, acquisition, or divestiture is in the best interest of an organization Shows how to manage risk Reveals how to measure value created and the effectiveness of upper level management

## Finance for Non-financial Managers

### The Basics of Understanding Financial Statements

In today's chaotic health reform environment, it is especially important for non-financial health care managers to have a practical guide to the tools and concepts they need to manage their human, supply, and equipment resources. Today's health care managers, frequently, were yesterday's technicians, physicians, and nurses. This puts them in an interesting predicament, since they know the health care side of the business but often lack the financial management skills necessary to create budgets and manage finances in a health care setting. In this guide, William J. Ward Jr. offers easy-to-understand explanations of basic accounting concepts, including cash flow, operating cost and cost behavior, revenue and reimbursement, and so much more. Providing clearly presented financial information in the context of health care, Ward's book is a one-stop desk reference that provides practical, useful tools and knowledge that readers can immediately put to use. It will help managers, directors, and clinical leaders who work in hospitals, physician practices, and other provider organizations to effectively manage their financial resources on a day-to-day basis, providing guidance for essential tasks such as preparing budgets, managing their departments, and making decisions around financial issues. Offers simple and complex financial terms and concepts in an easily digestible and comprehensive format Provides relatable real-world examples to illustrate concepts Updates the highly regarded and widely used text, Health Care Budgeting and Financial Management for Non-Financial Managers Supplies the perspective of a person managing resources rather than that of an academic theorist Offers a unique perspective connecting clinical, operational, and financial themes

## International Finance

Finance for Nonfinancial Managers Finance made simple for YOU! Quick reference finance handbook to help you understand and manage the financial accounting side of your business or job responsibilities. Enable you ask informed questions when financial information such as periodical MIS report, quarterly financial performance report or yearly audited financial report is presented for your approval. How the chapters are arranged CHAPTERS I to IV - Gain essential knowledge on Concepts & Financial Statement presentation format CHAPTERS V to VII - Empower yourself, learn to read & interpret Financial Statements CHAPTER VIII - Working Capital management, gain control on day to day financial management CHAPTER IX - Planning & Control & steer your business with Budgeting CHAPTER X - Break-Even Analysis for enlightened business decisions CHAPTER XI - Gain insight into techniques for

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choosing the right investment option CHAPTER XII - Know the essentials of Bank Borrowings Topics covered Chapter I Financial Statements, an Introduction Chapter II Balance Sheet Chapter III Profit and Loss Account Chapter IV Cash Flow Statement Chapter V How to Read Financial Statements Chapter VI MIS Reports Chapter VII Ratio Analysis Chapter VIII Working Capital Management Chapter IX Budgeting Chapter X Break-Even Analysis Chapter XI Capital Expenditure Planning Chapter XII How to Borrow from Banks Begin enjoy working with Financial Prudence!

### Finance for Non-Finance People

An innovative new valuation framework with truly useful economic indicators The End of Accounting and the Path Forward for Investors and Managers shows how the ubiquitous financial reports have become useless in capital market decisions and lays out an actionable alternative. Based on a comprehensive, large-sample empirical analysis, this book reports financial documents' continuous deterioration in relevance to investors' decisions. An enlightening discussion details the reasons why accounting is losing relevance in today's market, backed by numerous examples with real-world impact. Beyond simply identifying the problem, this report offers a solution—the Value Creation Report—and demonstrates its utility in key industries. New indicators focus on strategy and execution to identify and evaluate a company's true value-creating resources for a more up-to-date approach to critical investment decision-making. While entire industries have come to rely on financial reports for vital information, these documents are flawed and insufficient when it comes to the way investors and lenders work in the current economic climate. This book demonstrates an alternative, giving you a new framework for more informed decision making. Discover a new, comprehensive system of economic indicators Focus on strategic, value-creating resources in company valuation Learn how traditional financial documents are quickly losing their utility Find a path forward with actionable, up-to-date information Major corporate decisions, such as restructuring and M&A, are predicated on financial indicators of profitability and asset/liabilities values. These documents move mountains, so what happens if they're based on faulty indicators that fail to show the true value of the company? The End of Accounting and the Path Forward for Investors and Managers shows you the reality and offers a new blueprint for more accurate valuation.

### The Future of Risk Management, Volume II

The purpose of this book is to help readers understand the basics of understanding financial statements. Material covered includes a step-by-step instruction on how to read and understand the balance sheet, the income statement, and the cash flow statement. It also covers information about how these three statements are interconnected with one another.

### Financial Management for Non-Financial Managers

A fully revised guidebook on the basics of accounting-- updated to cover an increasingly complex financial arena In the wake of recent accounting scandals, most managers now realize they need to know more about the inner workings of finance. Many, however, don't know where they will find the time. The McGraw-Hill 36-Hour Course in Finance for Non-Financial Managers is designed to give readers a working mastery of all finance essentials in just 36 hours and has now been updated to help readers understand the substantial regulatory and practical changes that have taken place in the new world of business accounting. This hands-on workbook delivers its information in accessible and reader-friendly style, including self-study questions and case studies for each chapter. Information new to this edition includes: Key updates to generally accepted accounting principles (GAAP) Sections detailing what auditing is and what auditors do Entirely new sections on pro forma financial statements, stock options as an expense, and more

## Finance for Nonfinancial Managers

Finance for non-finance managers is an area of business which has grown significantly in profile over the years. This book provides contemporary information, along with a step-by-step approach to a number of topics including: basic terminology; profit and loss; cash flow; variance analysis; capital investment; and personal finance.

## Handbook of Management Accounting Research

## Corporate Value Creation

The impact of the global financial crisis on government funds has been significant, with squeezed budgets having to satisfy ever-increasing demands for public services. Managers working in the public sector are confronted daily with targets and demands that are often set in confusing accounting and financial language. In *Financial Management and Accounting in the Public Sector*, Gary Bandy employs a clear and concise narrative to introduce the core concepts of accounting and financial management in the public sector and how to deliver services that represent value for money. This second edition has been revised and updated throughout, offering: an increased focus on post-crisis austerity more international examples of public financial management greater coverage of governance, accountability and risk management With a glossary of terms to help managers understand and be understood by accountants, as well as learning objectives, case studies and discussion questions, this practical textbook will help students of public management and administration to understand the financial and accounting aspects of managing public services.

## FT Guide to Finance for Non-Financial Managers

*Financial Management for Non-Financial Managers* is an accessible, practical and easy to understand guide that will allow any manager to gain confidence in understanding financial matters, managing a budget and dealing with bankers, accountants and finance professionals. A source of invaluable expert advice on all the essential aspects of financial management within the context of running a business, it covers: business structures, accounting and financial statements, analysis and ratios, planning, budgeting, product and service costing, setting selling prices, investment appraisal, finance and working capital, taxation and international transactions. This book explains financial literacy in the context of management, showing how improved awareness of finances can lead to increased value creation and protection for your business. Aimed at the practicing business manager, *Financial Management for Non-Financial Managers* includes case studies, spreadsheets and worked examples to accompany key skills and practices explained in the book.

## The Essentials of Finance and Accounting for Nonfinancial Managers

This best-selling nuts-and-bolts workbook, now in its second edition, has become the gold standard for nonprofit managers and boards who must work through the budget cycle. The book offers practical tools and guidance for completing each step of the budgeting process. Designed to be comprehensive and easy to use, *The Budget-Building Book for Nonprofits* provides everything budgeters and nonfinancial managers need to prepare, approve, and implement their own budgets. Includes new chapters on Zero-Based and Capital Budgeting as well as a CD with spreadsheets, worksheets and a new budget-building software, the CMS Nonprofit Budget Builder, designed to help you implement the concepts in the book. The software includes an expandable standard chart of accounts (COA) and will aid in building, organizing, tracking and planning budgets.

## Finance and Accounting for Nonfinancial Managers

Finance for the Nonfinancial Manager, Fourth Edition. If you're a manager, odds are you're playing a larger and more important role in the financial matters of your company. As today's marketplace becomes increasingly competitive, it's essential that all managers have a basic understanding of the tools, objectives, and functions of finance if they are to stay ahead of the competition. Covering the gamut of the "numbers" end of management, Finance for the Nonfinancial Manager helps you develop a sound basis for carrying out strategic financial planning and decision-making responsibilities. This comprehensive reference has served as an indispensable guide for executives, managers, and small business owners for almost two decades. Now in its fourth edition, this classic has been updated to reflect the latest federal tax and regulatory legislation, and it is filled with new charts, tables, and examples suitable for the needs of today's manager. From basic economic concepts to accounting conventions, the broad range of topics examined in Finance for the Nonfinancial Manager include: cash flow management, banking relationships, security markets, credit policies, and capital acquisition. You'll also find practical guidelines for such important skills as how to: \* Interpret balance sheets. \* Design budgets and P & Ls. \* Apply break-even analyses. \* Decipher financial statements. Now more than ever, being a manager in the competitive marketplace requires a solid understanding of key aspects of finance. This revised and expanded edition of Finance for the Nonfinancial Manager shows you how to get a handle on the basic concepts and principles you need to run and maintain a successful business.

## Finance for Non-Financial Managers

Discusses accounting principles, sales, expenses, depreciation, balance sheets, budgeting, and related matters

## Financial Management and Accounting in the Public Sector

Make simple sense of complex financial information! The high-profile accounting scandals of recent years have made one thing clear: You can't know too much about the company for which you work. What are the numbers? Where do you find them? How do they affect you and your staff? This fully revised and updated third edition of The McGraw-Hill 36-Hour Course: Finance for Nonfinancial Managers provides a firm grasp on what all the numbers really mean. Designed to let you learn at your own pace, it walks you through: The essential concepts of finance, so you can ask intelligent questions and understand the answers Vital statements and reports, with sections on pro forma financial statements and expensing of stock options The auditing process--what is measured, how it's measured, and how you can help ensure accuracy and completeness With chapter-ending quizzes and an online final exam, The McGraw-Hill 36-Hour Course: Finance for Nonfinancial Managers serves as a virtual professor, providing the curriculum you need to crunch the numbers like a pro!

## Corporate Risk Management

Based on a popular class taught by a Harvard Business School professor. If you're not a numbers person, then finance can be intimidating and easy to ignore. But if you want to advance in your career, you'll need to make smart financial decisions and develop the confidence to clearly communicate those decisions to others. In How Finance Works, Mihir Desai--a professor at Harvard Business School and author of The Wisdom of Finance--guides you into the complex but endlessly fascinating world of finance, demystifying it in the process. Through entertaining case studies, interactive exercises, full-color visuals, and a conversational style that belies the topic, Professor Desai tackles a broad range of topics that will give you the knowledge and skills you need to finally understand how finance works. These include: How different financial levers can affect a company's performance The different ways in which companies fund their operations and investments Why finance is more concerned with cash flow than profits How value is created, measured, and maximized The

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importance of capital markets in helping companies grow Whether you're a student or a manager, an aspiring CFO or an entrepreneur, How Finance Works is the colorful and interactive guide you need to help you start thinking more deeply about the numbers.

### Finance for Nonfinancial Managers, Second Edition : [Summary].

Gives you the confidence to ask the right business questions, make the correct finance decisions and competently speak the language of commerce to your colleagues, managers, customers and stakeholders. The Financial Times Guide to Finance for Non-Financial Managers will show you how to transform seemingly complex financial information and statistics into data that makes sense. And into data that you ' ll feel confident talking about. You ' ll learn the language of finance, which will help you better formulate decisions on a day-to-day basis. The book will also help you identify the warning signals and understand key performance indications and ratios. You ' ll learn how to make better financial decisions, identify ways to increase profits and have increased confidence in approaching capital projects and making sound business decisions.

### Accounting Fundamentals for Health Care Management

"Filled with crystal-clear examples, the book helps you understand: balance sheets and income/cash flow statements; annual reports; fixed-cost and variable-cost issues; financial analysis, budgeting, and forecasting; and much more"--Back cover.

### Finance & Accounting for Nonfinancial Managers

Health Care Finance: Basic Tools for Nonfinancial Managers is the most practical financial management text for those who need basic financial management knowledge and a better understanding of healthcare finance in particular. Using actual examples from hospitals, long-term care facilities, and home health agencies, this user-friendly text includes practical information for the nonfinancial manager charged with budgeting. The Fourth Edition offers: -An expanded chapter on Electronic Records Adoption: Financial Management Tools & Decisions -New chapter: ICD-10 Adoption and Healthcare Computer Systems -New chapter: Other Technology Adoption and Management Decisions -New chapter: Strategic Planning and the Healthcare Financial Manager -New case study: "Strategic Planning in Long-Term Care" that connects with the chapter on strategic planning -New appendix: "Appendix C: Employment Opportunities in Healthcare Finance"

### Exam Prep for: Finance for Nonfinancial Managers, Second

Finance is key to every business organisation as well as outside. This book makes sense of the finance world from a non-finance perspective. It introduces, explains and demystifies essential ideas of business finance to those who do not have financial background or training. Lucid, accessible, yet comprehensive, the book delineates the financial workings of businesses and offers an overview of corporate finance in the global context. The volume: Contains effective tools for financial communication, monitoring, analysis and resource allocation; Provides important learning aids such as figures, tables, illustrations and case studies; Highlights fundamental concepts and applications of finance; Surveys global corporate practices, recent trends and current data. This updated second edition contains new sections on Tax Planning, including Income Tax and Goods and Services Tax in India. A guide to building financial acumen, this book will be a useful resource for executive and management development programmes (EDPs & MDPs) oriented towards business managers, including MBA programmes. It will benefit business executives, corporate heads, entrepreneurs, government officials, teachers, researchers, and students of management and business, as well as those who deal with finance or financial matters in their daily lives.

## The McGraw-Hill 36-hour Course in Finance for Nonfinancial Managers

THE MCGRAW-HILL EXECUTIVE MBA SERIES "Executive education is suddenly every CEO's favorite strategic weapon." --BusinessWeek Now repackaged in easily transportable paperback editions, these informative titles--written by frontline executive education professors and modeled after the programs of the nation's top business schools--will find new popularity with today's on-the-go, every-second-counts executive.

### Health Care Finance

Mastering the fundamentals of financial management is a must for those with a stake in their company's and their own professional future. Packed with step-by-step examples and illustrative case studies, and fully updated to reflect the latest changes in tax laws and accounting requirements, Finance and Accounting for Nonfinancial Managers is one-stop shopping for managers, entrepreneurs, seasoned executives, teachers, and students alike. Featuring a new chapter on accountability and ethics, and complete with Excel templates, study questions, and a teaching guide on the Web ([www.droms-strauss.c](http://www.droms-strauss.c)).

### How Finance Works

AN INTRODUCTION TO FINANCIAL REPORTS--WITH NEW TACTICS FOR BUDGETING AND PINPOINTING KEY FINANCIAL AREAS Financial decisions impact virtually every area of your company. As a manager, it's up to you to understand how and why. Finance for Nonfinancial Managers helps you understand the information in essential financial reports and then shows you how to use that understanding to make informed, intelligent decisions. It provides a solid working knowledge of: Basic Financial Reports--All about balance sheets, income statements, cash flow statements, and more Cost Accounting--Methods to assess which products or services are most profitable to your firm Operational Planning and Budgeting--Ways to use financial knowledge to strengthen your company Briefcase Books, written specifically for today's busy manager, feature eye-catching icons, checklists, and sidebars to guide managers step-by-step through everyday workplace situations. Look for these innovative design features to help you navigate through each page: Key Terms: Clear definitions of key terms and concepts Smart Managing: Tactics and strategies for managing change Tricks of the Trade: Tips for executing the tactics in the book Mistake Proofing: Practical advice for minimizing the possibility of error Caution: Warning signs for when things are about to go wrong For Example: Examples of successful change-management tactics Tools: Specific planning procedures, tactics, and hands-on techniques

### Finance for Non-Financial Managers

With contributions presented during the Second International Risk Management Conference, this second volume addresses important areas of risk management from a variety of angles and perspectives. The book will cover two separate tracks—financial risk management and risk management and corporate strategies—and will be of interest to academic researchers and students in risk management, banking, and finance.

### The End of Accounting and the Path Forward for Investors and Managers

The Handbook is a virtual encyclopedia of public financial management, written by topmost experts, many with a background in the IMF and World Bank. It provides the first comprehensive guide to the subject that has been published in more than ten years. The book is aimed at a broad audience of academics/students, government officials, development agencies and practitioners. It covers both bread-and-butter topics such as

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the macroeconomic and legal framework for budgeting, budget preparation and execution, procurement, accounting, reporting, audit and oversight, as well as specialist subjects such as government payroll systems, local government finance, fiscal transparency, the management of fiscal risks, sovereign wealth funds, the management of state-owned enterprises, and political economy aspects of budgeting. The book sets out numerous examples and case studies describing good practice in public financial management, and is highly relevant for use in both advanced and developing countries.

### Finance for Non-financial Managers

In *The Costs of Crime and Justice*, Mark Cohen presents a comprehensive view of the financial setbacks of criminal behaviour. Victims of crime might incur medical costs, lost wages and property damage; while for some crimes pain, suffering and reduced quality of life suffered by victims far exceeds any physical damage. The government also incurs costs as the provider of mental health services, police, courts and prisons. Cohen argues that understanding the costs of crime can lead to important insights and policy conclusions - both in terms of criminal justice policy but also in terms of other social ills that compete with crime for government funding. This book systematically discusses the numerous methodological approaches and tallies up what is known about the costs of crime. A must-read for anyone involved in public policy, *The Costs of Crime and Justice* consolidates the diverse research in this area but also makes one of the most valuable contributions to date to the study of the economics of criminal behavior.

### The Budget-Building Book for Nonprofits

*International Finance* offers a clear and accessible introduction to the fundamental principles and practice of international finance in today's world, from the international financial environment and exchange rates, to financing multinational companies and international investment. The theory and techniques are presented with the non-financial manager in mind, and the theoretical material is supplemented by case studies and a discussion of the appropriateness of the various techniques and principles to solve practical problems. This book draws from examples and practice around the world, helping students of international corporate finance, particularly non-specialist finance students, understand the complexities of modern Europe and comparative systems of finance globally. *International Finance* is essential reading for anyone studying international finance or needing an up-to-date, engaging resource to help them navigate the complicated and ever-changing global financial world. Key theories and terms are explained and defined, avoiding unnecessary jargon and acknowledging that many readers are coming to the subject with little or no prior knowledge of corporate finance at all. Online supporting resources include PowerPoint lecture slides.

### Budgeting Basics and Beyond

*Accounting Fundamentals for Health Care Management* is ideal for an introductory course in financial accounting in both undergraduate and graduate programs. With a focus on basic accounting in health care management, this essential book contains the vocabulary of and an introduction to the tools and concepts employed by finance officers. Students will learn how to assess financial information, ask the appropriate questions, and understand the jargon-laden answers.

### Accounting for Non-financial Managers

From the fundamentals of cash management, understanding statements, and monitoring cash flow to banking, planning and obtaining capital, this book defines key terms, reviews important concepts, and offers clear examples and explanations to help managers make informed financial decisions.

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**Finance for the Nonfinancial Manager**

Explains what business numbers mean and why they matter, and addresses issues that have become more important in recent years, including questions about the financial crisis and accounting literacy.

**The McGraw-Hill 36-Hour Course In Finance for Non-Financial Managers, Second Edition**

Provides an introduction to financial accounting for non-financial managers by way of a transaction-based, business training tool. Includes real-life examples of how financial statements are built and how they interact to present a true financial picture of the enterprise.

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