

The League How Five Rivals Created The Nfl And Launched A Sports Empire

NFL Century Going Long More Than a Season The League Big Game Football Nation Football Coaching Brothers, Rivals, Victors The Ultimate Football Trivia Book The Great Match Race The Great Terror Football Fortunes The League That Didn't Exist Ty Cobb NFL Football Rival Magic A Wolf Called Wander Baseball Great The Curse of the Bambino The Deluge The Wizenard Series: Training Camp His Bloody Project Knowing the Score That First Season The Influence of Sea Power Upon History, 1660-1783 It Ain't Over 'Til It's Over The Language of the Game Play Ball! The Streak The Four Dugout: The Zombie Steals Home Letters to a Young Gymnast Wicked Rivals Cotton Bowl Days Ten-Gallon War Tailgate to Heaven The League The Critic The League Rivals

NFL Century

Fans of Julia Quinn's Bridgerton Series and Johanna Lindsey's Malory Series will love the passionate romances and gripping adventures of the League of Rogues. A LORD WITH LEGENDARY CONTROL Merciless and powerful, Ashton Lennox is a wealthy man because he puts business before everything else, especially love. As a member of the infamous League of Rogues, he's no stranger to scandal. His bedroom conquests are as legendary as his

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fortune. As he searches for a way to bring down an old enemy bent on destroying the lives of his friends, the last thing he needs is a Scottish widow getting in his way. A FIERY WOMAN WHO WON'T BACK DOWN The daughter of a Scottish lord with a dark and treacherous past, Rosalind Melbourne has spent years distancing from her past. After escaping her tyrannical father and marrying an aging English lord, she has become a powerful widow with a business empire at her command. Her business dealings are everything to her, leaving her no time for love. Especially not with her business rival Ashton, a man with a scandalous reputation as striking as his blue eyes. A GAME OF WITS TURNS TO A GAME OF SEDUCTION Ashton is fascinated by the strong-willed, intelligent and sensual lady who, up until now, had outsmarted him at every turn. Rosalind wishes she could deny she is falling for the brooding, handsome baron. How can she possibly trust him when doing so could cost her what she values most—her freedom? When Ashton discovers Rosalind might hold the key to saving the League of Rogues, he knows he will do anything to woo his wicked lass. As their pasts return to haunt them and dark forces rise to keep them from exposing a deadly spymaster, their game of love turns to a game of survival Warning: This book includes a brooding baron who's wild in bed, a crafty Scottish lass who never knows when to quit, a wicked game of strip chess, and a merry band of rogues whose first instinct is to run they hear wedding bells ring.

Going Long

In his highly provocative first book, Scott Galloway pulls back the curtain on exactly how Amazon, Apple, Facebook, and Google built their massive empires. While the media spins

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tales about superior products and designs, and the power of technological innovation, Galloway exposes the truth: none of these four are first movers technologically - they've either copied, stolen, or acquired their ideas. Readers will come away with fresh, game -changing insights about what it takes to win in today's economy. Print run 125,000.

More Than a Season

Football may be sport, but the National Football League is at heart a business—how else to account for the stratospheric salaries of the players and coaches? Yet most people are unaware of how that business developed. This book details the growth of an industry that generates billions of dollars in revenue and explains the intricacies of the league's expansions and mergers, territories and relocations; the operation of franchises; the role of stadiums and markets; and the effect of the NFL on domestic and foreign affairs.

The League

In *Knowing the Score*, philosopher David Papineau uses sports to illuminate some of modern philosophy's most perplexing questions. As Papineau demonstrates, the study of sports clarifies, challenges, and sometimes confuses crucial issues in philosophy. The tactics of road bicycle racing shed new light on questions of altruism, while sporting family dynasties reorient the nature v. nurture debate. Why do sports competitors choke? Why do fans think God will

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favor their team over their rivals? How can it be moral to deceive the umpire by framing a pitch? From all of these questions, and many more, philosophy has a great deal to learn. An entertaining and erudite book that ranges far and wide through the sporting world, *Knowing the Score* is perfect reading for armchair philosophers and Monday morning quarterbacks alike.

Big Game

1 British NFL fan, 1 NFL season, 40 games!

Football Nation

The All-American Football Conference was the only challenger to the NFL (except for the American Football League of the 1960s) to survive more than two seasons in competition with the established league. It ultimately failed to achieve its goal of a peaceful coexistence with the NFL and folded in 1949. Its Cleveland Browns and San Francisco 49ers, which were absorbed by the NFL in 1950, are still in business. This book takes a brief look at all of the NFL's challengers (and would-be challengers) from 1926 to 1945. It looks particularly at the All-American Conference, which overcame obstacles that proved too difficult for others and opened the 1946 season with teams on the East Coast, in the Midwest, on the West Coast, and in the deep South, making it a truly "All-American" enterprise. Each season and off-season is examined in detail.

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Football Coaching

Just in time for the 2018 World Cup, a lively and lyrical guide to appreciating the drama of soccer Soccer is not only the world's most popular sport; it's also one of the most widely shared forms of global culture. *The Language of the Game* is a passionate and engaging introduction to soccer's history, tactics, and human drama. Profiling soccer's full cast of characters--goalies and position players, referees and managers, commentators and fans--historian and soccer scholar Laurent Dubois describes how the game's low scores, relentless motion, and spectacular individual performances combine to turn each match into a unique and unpredictable story. He also shows how soccer's global reach makes it an unparalleled theater for nationalism, international conflict, and human interconnectedness. Filled with perceptive insights and stories both legendary and little known, *The Language of the Game* is a rewarding read for anyone seeking to understand soccer better.

Brothers, Rivals, Victors

Documents the history of football from the colonial days to today's professional and college games, in a work that includes memorabilia, cartoons, photographs, and other images that chronicle the sport's cultural and social influence.

The Ultimate Football Trivia Book

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From the #1 New York Times-bestselling author of *This Town*, an equally merciless probing of America's biggest cultural force, pro football, at a moment of peak success and high anxiety.

The Great Match Race

The first oral history of the AFL covers two decades of the league, relying on the words of players, coaches, and owners to tell the tale, and profiling such football greats as Joe Namath, Bob Griese, Lamar Hunt, and Jack Kemp.

The Great Terror

Twins Stacy and Gina Cavallaro are on rival little league teams, and when Gina accidentally unleashes a curse that wakes the dead, Stacy's misfit team gets coached by a baseball-playing zombie!

Football Fortunes

The best team in baseball statistics takes on one of the great unanswered questions: Why do teams win pennant races?

The League That Didn't Exist

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A lifelong Dallas Cowboy fan, the author presents a look at growing up with his favorite men, profiling the then-young team's players, their city, and the Cotton Bowl

Ty Cobb

A young wizard's apprentice discovers that the best magic is not the biggest or the brightest, but the magic unique to you, in this cinematic middle grade fantasy in the tradition of Kiki's Delivery Service and The School for Good and Evil. Antonia may not be the most powerful wizard the world has ever seen, but she's worked hard to win her place as apprentice to renowned sorcerer Master Betryst. Unfortunately, even her best dancing turnip charm might not be enough when Moppe the scullery maid turns out to be a magical prodigy. Now that Betryst has taken Moppe on as a second apprentice, Antonia's path to wizarding just got a bit more complicated. But when Betryst is accused of treason, Antonia and Moppe are forced to go on the run. To prove their master's innocence—and their own—the rivals must become allies. As their island province teeters on the brink of rebellion, they'll face ancient spells, vengeful mermaids, enchanted turnips, voice-stealing forests, and one insatiable sea monster.

NFL Football

The epic tale of the five owners who shepherded the NFL through its tumultuous early decades and built the most popular sport in America The National Football League is a towering,

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distinctly American colossus spewing out \$13 billion in annual revenue. Yet its current dominance has obscured how professional football got its start. In *The League*, John Eisenberg reveals that Art Rooney, George Halas, Tim Mara, George Preston Marshall, and Bert Bell took an immense risk by investing in the professional game. At that time the sport barely registered on the national scene, where college football, baseball, boxing, and horseracing dominated. The five owners succeeded only because at critical junctures in the 1920s, 1930s, and 1940s each sacrificed the short-term success of his team for the longer-term good of the League. At once a history of a sport and a remarkable story of business ingenuity, *The League* is an essential read for any fan of our true national pastime.

Rival Magic

A multi-billion-dollar entertainment empire, the National Football League is a coast-to-coast obsession that borders on religion and dominates our sports-mad culture. But today's NFL also provides a stage for playing out important issues roiling American society. The updated and expanded edition of *NFL Football* observes the league's centennial by following the NFL into the twenty-first century, where off-the-field concerns compete with touchdowns and goal line stands for headlines. Richard Crepeau delves into the history of the league and breaks down the new era with an in-depth look at the controversies and dramas swirling around pro football today: Tensions between players and Commissioner Roger Goodell over collusion, drug policies, and revenue; The firestorm surrounding Colin Kaepernick and protests of police violence and inequality; Andrew Luck and others choosing early retirement over the threat to

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their long-term health; Paul Tagliabue's role in covering up information on concussions; The Super Bowl's evolution into a national holiday. Authoritative and up to the minute, NFL Football continues the epic American success story.

A Wolf Called Wander

“One of the great stories of the American military.”—Thomas E. Ricks, Pulitzer Prize-winning author of *The Generals* The intimate true story of three of the greatest American generals of World War II, and how their intense blend of comradery and competition spurred Allied forces to victory. Dwight Eisenhower, George Patton and Omar Bradley shared bonds going back decades. All three were West Pointers who pursued their army careers with a remarkable zeal, even as their paths diverged. Bradley was a standout infantry instructor, while Eisenhower displayed an unusual ability for organization and diplomacy. Patton, who had chased Pancho Villa in Mexico and led troops in the First World War, seemed destined for high command and outranked his two friends for years. But with the arrival of World War II, it was Eisenhower who attained the role of Supreme Commander, with Patton and Bradley as his subordinates. Jonathan W. Jordan’s New York Times bestselling *Brothers Rivals Victors* explores this friendship that waxed and waned over three decades and two world wars, a union complicated by rank, ambition, jealousy, backbiting and the enormous stresses of command. In a story that unfolds across the deserts of North Africa to the beaches of Sicily, from D-Day to the Battle of the Bulge and beyond, readers are offered revealing new portraits of these iconic generals.

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Baseball Great

From New York Times bestselling author and former NFL player Tim Green comes a baseball book pulsing with action. *Baseball Great* offers a baseball story attuned to today's headlines, a totally involving, character-driven, sports-centered thriller. Perfect for fans of Mike Lupica. As a young reviewer on Brightly.com said: "Great book with many exciting, surprising events that make you want to keep reading." When the school paper calls him "Grant Middle's best hope for its first-ever city-wide championship," Josh feels like he's starting to get noticed—in good and bad ways. Seeing Josh's talent, his father drags him out of the school baseball tryouts and gets him in the running for the Titans, the local youth championship team coached by Rocky Valentine. All Josh really wants to do is play ball, but now Rocky wants him to gulp down protein shakes and other supplements. Suspicious, Josh and his new friend, Jaden, uncover a dangerous secret—and catch the attention of one man who will do anything to keep them from exposing it.

The Curse of the Bambino

#1 New York Times Bestseller From the mind of basketball legend and Academy Award-winning storyteller Kobe Bryant comes this radically original portrait of five young basketball players, one enlightening coach, and the awesome transformative power of the game. Filled with insights about the mental stamina and emotional clarity that peak

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performance requires, this is an indispensable story for young athletes, coaches, educators, and anyone interested in the astonishing potential of team sports to unlock individual growth. THE GAME WILL NEVER BE THE SAME Magic doesn't seem possible for the West Bottom Badgers. They're the lowest-ranked basketball team in their league, and they live in the poorest neighborhood in Dren. Nobody expects them to succeed at anything. Plus, every kid on the team has secret struggles of his own. When a new coach named Professor Wizenard arrives on the first day of training camp, the Badgers can't explain the magical-seeming things they see and hear. Every player experiences unique and strange visions—visions that challenge everything they thought they knew about basketball, and about their lives and their secrets off the court. To survive the increasingly intense ordeals of training, the Badgers will need to take unimaginable risks, learn to trust their teammates, and confront the darkness within themselves.

The Deluge

Celebrating the fiftieth anniversary of Vince Lombardi's first season in Green Bay, the author chronicles the coach's first year as head coach with the franchise he would reinvent and etch forever in football history, in a book based on interviews and thorough research.

The Wizenard Series: Training Camp

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The definitive work on Stalin's purges, the author's *The Great Terror* was universally acclaimed when it first appeared in 1968. It was "hailed as the only scrupulous, nonpartisan, and adequate book on the subject". And in recent years it has received equally high praise in the Soviet Union, where it is now considered the authority on the period, and has been serialized in *Neva*, one of their leading periodicals. Of course, when the author wrote the original volume two decades ago, he relied heavily on unofficial sources. Now, with the advent of glasnost, an avalanche of new material is available, and he has mined this enormous cache to write a substantially new edition of his classic work. It is remarkable how many of the most disturbing conclusions have born up under the light of fresh evidence. But the author has added enormously to the detail, including hitherto secret information on the three great "Moscow Trials," on the fate of the executed generals, on the methods of obtaining confessions, on the purge of writers and other members of the intelligentsia, on life in the labor camps, and many other key matters. Both a leading Sovietologist and a highly respected poet, the author blends research with prose, providing not only an authoritative account of Stalin's purges, but also a compelling chronicle of one of this century's most tragic events. A timely revision of a book long out of print, this is the updated version of the author's original work.

His Bloody Project

Knowing the Score

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A searing and highly original analysis of the First World War and its anguished aftermath Winner of the Los Angeles Times Book Prize - History Finalist for the Kirkus Prize - Nonfiction In the depths of the Great War, with millions dead and no imaginable end to the conflict, societies around the world began to buckle. The heart of the financial system shifted from London to New York. The infinite demands for men and matériel reached into countries far from the front. The strain of the war ravaged all economic and political assumptions, bringing unheard-of changes in the social and industrial order. A century after the outbreak of fighting, Adam Tooze revisits this seismic moment in history, challenging the existing narrative of the war, its peace, and its aftereffects. From the day the United States enters the war in 1917 to the precipice of global financial ruin, Tooze delineates the world remade by American economic and military power. Tracing the ways in which countries came to terms with America's centrality—including the slide into fascism—*The Deluge* is a chilling work of great originality that will fundamentally change how we view the legacy of World War I.

That First Season

“Don’t miss this dazzling tour de force.”—Katherine Applegate, Newbery Medal winning author of *The One and Only Ivan* This gripping novel about survival and family is based on the real story of one wolf’s incredible journey to find a safe place to call home. Illustrated throughout, this irresistible tale by award-winning author Rosanne Parry is for fans of Sara Pennypacker’s *Pax* and Katherine Applegate’s *The One and Only Ivan*. Swift, a young wolf cub, lives with his pack in the mountains learning to hunt, competing with his brothers and sisters for hierarchy,

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and watching over a new litter of cubs. Then a rival pack attacks, and Swift and his family scatter. Alone and scared, Swift must flee and find a new home. His journey takes him a remarkable one thousand miles across the Pacific Northwest. The trip is full of peril, and Swift encounters forest fires, hunters, highways, and hunger before he finds his new home. Inspired by the extraordinary true story of a wolf named OR-7 (or Journey), this irresistible tale of survival invites readers to experience and imagine what it would be like to be one of the most misunderstood animals on earth. This gripping and appealing novel about family, courage, loyalty, and the natural world is for fans of Fred Gipson's Old Yeller and Katherine Applegate's Endling. Includes black-and-white illustrations throughout and a map as well as information about the real wolf who inspired the novel.

The Influence of Sea Power Upon History, 1660-1783

The Great Match Race is a captivating account of America's first sports spectacle, a horse race that pitted North against South in three grueling heats. On a bright afternoon in May 1823, an unprecedented sixty thousand people showed up to watch two horses run the equivalent of nine Kentucky Derbys in a few hours' time. Eclipse was the majestic champion representing the North, and Henry, an equine arriviste, was the pride of the South. Their match race would come to represent a watershed moment in American history, crystallizing the differences that so fundamentally divided the country. The renowned sportswriter John Eisenberg captures all the pulse-pounding drama and behind-the-scenes tensions in a page-turning mix of history, horse racing, and pure entertainment.

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It Ain't Over 'Til It's Over

“It’s every bit as fascinating to read about the battles between the Cowboys and the Texans as it is to follow today’s never-ending NFL dramas.” —Mike Florio, ProFootballTalk In the 1960s, on the heels of the “Greatest Game Ever Played,” professional football began to flourish across the country—except in Texas, where college football was still the only game in town. But in an unlikely series of events, two young oil tycoons started their own professional football franchises in Dallas the very same year: the NFL’s Dallas Cowboys, and, as part of a new upstart league designed to thwart the NFL’s hold on the game, the Dallas Texans of the AFL. Almost overnight, a bitter feud was born. The team owners, Lamar Hunt and Clint Murchison, became Mad Men of the gridiron, locked in a battle for the hearts and minds of the Texas pigskin faithful. Their teams took each other to court, fought over players, undermined each other’s promotions, and rooted like hell for the other guys to fail. A true visionary, Hunt of the Texans focused on the fans, putting together a team of local legends and hiring attractive women to drive around town in red convertibles selling tickets. Meanwhile, Murchison and his Cowboys focused on the game, hiring a young star, Tom Landry, in what would be his first-ever year as a head coach, and concentrating on holding their own against the more established teams in the NFL. Ultimately, both teams won the battle, but only one got to stay in Dallas and go on to become one of sports’ most quintessential franchises—“America’s Team.” In this highly entertaining narrative, rich in colorful characters and unforgettable stunts, Eisenberg recounts the story of the birth of pro-football in Dallas—back when the game began to be part of this country’s DNA.

The Language of the Game

Play Ball!

The Streak

Eleven-year-old cousins catcher Liam McGrath and pitcher Carter Jones grew up playing baseball together. Now, their team is on the verge of winning the greatest championship of all: the Little League Baseball® World Series. To reach the title match, however, they must first beat their number one rivals from Southern California. Little do they know that the game will prove to be just the first challenge they'll face on their road to the championships. © 2013 Little League Baseball, Incorporated.

The Four

Details the life of the legendary, record-holding baseball player, who retired in 1928 and became the first inductee into the Hall of Fame, but who has also been categorized as a belligerent, aggressive player and a racist who hated women and children.

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Dugout: The Zombie Steals Home

Describes how the fateful selling of Babe Ruth to the hated New York Yankees in 1920 marked the beginning of an eighty-year streak of bad luck for the Red Sox, in a new anniversary edition of the acclaimed, anecdotal baseball history, updated through the 2003 season. Reprint.

Letters to a Young Gymnast

The epic tale of the five owners who shepherded the NFL through its tumultuous early decades and built the most popular sport in America The National Football League is a towering, distinctly American colossus spewing out \$14 billion in annual revenue. But it was not always a success. In *The League*, John Eisenberg focuses on the pioneering sportsmen who kept the league alive in the 1920s, 1930s, and 1940s, when its challenges were many and its survival was not guaranteed. At the time, college football, baseball, boxing, and horseracing dominated America's sports scene. Art Rooney, George Halas, Tim Mara, George Preston Marshall, and Bert Bell believed in pro football when few others did and ultimately succeeded only because at critical junctures each sacrificed the short-term success of his team for the longer-term good of the league. At once a history of a sport and a remarkable story of business ingenuity, *The League* is an essential read for any fan of our true national pastime.

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Wicked Rivals

The record-breaking gymnast provides a firsthand look into the world of the female athlete as she shows what it takes to achieve athletic perfection, offering inspiring stories from her own experience, anecdotes, and practical advice that reveal the mindset of a top competitor. 75,000 first printing.

Cotton Bowl Days

Become a football trivia expert with these tough questions! The Ultimate Football Trivia Book tests and expands your knowledge on the sport of football—covering players' careers from Draft Day to the rookie season, the Pro Bowl, and beyond! In this collection of six hundred questions, seasoned football writer Chris Price tests your level of expertise on all things football. Some of the many questions that Price poses include: Who was the last player to collect an MVP and Super Bowl trophy in the same season? (Kurt Warner) Which rookie running back set the NFL record for most rushing yards in a season? (Eric Dickerson) Who is the only quarterback in the top 10 in career playoff passing yards NOT to win a Super Bowl? (Dan Marino) What 2010 Pro Bowl quarterback never started a game in college? (Matt Cassel) Football stars and coaches past and present are represented, from Johnny Unitas to Peyton Manning, Randy Moss to Tom Brady, Bart Starr to Aaron Rodgers, Bill Parcells to Bill Belichick and everyone in between. The Ultimate Football Trivia Book is the definitive test for

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knowledgeable football fans!

Ten-Gallon War

The epic tale of the five owners who shepherded the NFL through its tumultuous early decades and built the most popular sport in America The National Football League is a towering, distinctly American colossus spewing out \$14 billion in annual revenue. But it was not always a success. In *The League*, John Eisenberg focuses on the pioneering sportsmen who kept the league alive in the 1920s, 1930s, and 1940s, when its challenges were many and its survival was not guaranteed. At the time, college football, baseball, boxing, and horseracing dominated America's sports scene. Art Rooney, George Halas, Tim Mara, George Preston Marshall, and Bert Bell believed in pro football when few others did and ultimately succeeded only because at critical junctures each sacrificed the short-term success of his team for the longer-term good of the league. At once a history of a sport and a remarkable story of business ingenuity, *The League* is an essential read for any fan of our true national pastime.

Tailgate to Heaven

Cooperstown! Josh is thrilled when all his hard training pays off in a big way and his team, the Titans, makes it to a national tournament in Cooperstown, home of the National Baseball Hall of Fame. More is on the line for Josh than just a trophy. Winning would mean everything to his

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dad—now Josh's coach. Winning could mean a major endorsement deal for the Titans and the attention of big league scouts! After a dirty play and a brutal injury threaten to sideline Josh, he spies suspicious activity at the tournament. He tries to tell his good friend Jaden about what he's seen, but she's too busy spending time with the L.A. Comets' star player, Mickey Mullen Jr., to want to get involved. Jaden says she's doing research for the newspaper . . . but is she? Now Josh has a rival—both on the field and off—as he swings for the fences in a game that quickly becomes more dangerous. New York Times bestselling author Tim Green delivers a hard-hitting look at what some teams will do to win in this gripping companion to *Baseball Great*.

The League

Man Booker Prize Finalist, LA Times Book Prize Finalist, New York Times Editor's Choice, and an American Booksellers Association National Indie Bestseller! Named a Best Book of 2016 by Newsweek, NPR, The Guardian, The Telegraph, and The Sunday Times! In the smash hit historical thriller that the New York Times Book Review calls "thought provoking fiction," a brutal triple murder in a remote Scottish farming community in 1869 leads to the arrest of seventeen-year-old Roderick Macrae. There is no question that Macrae committed this terrible act. What would lead such a shy and intelligent boy down this bloody path? And will he hang for his crime? Presented as a collection of documents discovered by the author, *His Bloody Project* opens with a series of police statements taken from the villagers of Culdrie, Ross-shire. They offer conflicting impressions of the accused; one interviewee recalls Macrae

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as a gentle and quiet child, while another details him as evil and wicked. Chief among the papers is Roderick Macrae's own memoirs where he outlines the series of events leading up to the murder in eloquent and affectless prose. There follow medical reports, psychological evaluations, a courtroom transcript from the trial, and other documents that throw both Macrae's motive and his sanity into question. Graeme Macrae Burnet's multilayered narrative—centered around an unreliable narrator—will keep the reader guessing to the very end. His *Bloody Project* is a deeply imagined crime novel that is both thrilling and luridly entertaining from an exceptional new voice.

The Critic

The fascinating story of baseball's most legendary "Iron Men," Cal Ripken Jr. and Lou Gehrig, who each achieved the coveted and sometimes confounding record of most consecutive games played. When Cal Ripken Jr. began his career with the Baltimore Orioles at age twenty-one, he had no idea he'd beat the historic record of 2,130 games played in a row set by Lou Gehrig, the fabled "Iron Horse" of the New York Yankees. When Ripken beat that record by 502 games, the baseball world was floored. Few feats in sports history have generated more acclaim. But the record that Ripken now owns, quite possibly forever, spawns an array of questions. Was his streak or Gehrig's the more difficult achievement? Who owned the record before Gehrig? When did someone first think it was a good idea to play in so many games without taking a day off? Through probing research, meticulous analysis, and colorful parallel storytelling, *The Streak* delves into this impressive but controversial milestone, unraveling

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Gehrig's at times unwitting pursuit of that goal and Ripken's fierce determination to play the game his way, which resulted in his seizing of the record decades later. Along the way Eisenberg dives deep into the history of the record and offers a portrait of the pastime in different eras, going back more than a century. The question looms: Was it harder for Ripken or Gehrig to play every day for so long? The length of seasons, the number of teams in the major leagues, the inclusion of non-white players, travel, technology, and even media are all part of the equation. Larger than all of this, however, is a book that captures the deeply American appreciation--as seen in the sport itself, its players, and its fans--for that workaday mentality and that desire to be there for the game they love, the job they are paid to do.

The League

Provides a blueprint for becoming a champion, both on and off the field When Dayton Moore arrived in Kansas City in 2006, the Royals hardly resembled a contender. The general manager inherited a major league club that had just one winning season in the previous decade. Moore, a Kansas native who grew up as a Royals fan, implemented a plan to return the franchise to its glory years. Though not without a few bumps in the road, that plan came to fruition in 2014 and 2015, as the Royals reached the World Series both years and were crowned 2015 World Series champions. In *More Than a Season*, Moore shares how his faith and leadership principles guided his rebooting of the Royals. The general manager describes how he built one of baseball's best farm systems and international scouting departments of out nothing. He shares insight on how he persevered through six consecutive losing seasons and

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the critical response to controversial trades of Zack Greinke and Wil Myers—transactions that ultimately yielded the foundation of a champion. Full of never-before-told stories from inside the Royals organization *More Than a Season* features an introduction by William F. High, CEO of the National Christian Foundation Heartland. This updated edition features an all-new prologue and an additional chapter celebrating the 2015 World Series championship season.

Rivals

From the former executive director of the Pro Football Hall of Fame comes a sweeping and lively history of the National Football League, timed to coincide with the NFL's 100th anniversary season. "I can think of no one better qualified—or more enthusiastic—to chronicle the National Football League's century-long history than Joe Horrigan."—Marv Levy, Hall of Fame NFL coach The NFL has come a long way from its founding in Canton, Ohio, in 1920. In the hundred years since that fateful day, football has become America's most popular and lucrative professional sport. The former scrappy upstart league that struggled to stay afloat has survived a host of challenges—the Great Depression and World War II, controversies and scandals, battles over labor rights and competition from rival leagues—to produce American icons like Vince Lombardi, Joe Montana, and Tom Brady. It is an extraordinary and entertaining history that could be told only by Joe Horrigan, former executive director of the Pro Football Hall of Fame and perhaps the greatest living historian of the NFL, by drawing upon decades of NFL archives. Compelling, eye-opening, and authoritative, *NFL Century* is a must-read for NFL fans and anyone who loves the game of football. Advance praise for *NFL Century*

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“Joe Horrigan takes the reader on a delightful tour of the seminal moments of the NFL in the past one hundred years—the players, owners, coaches, executives, and historical events that made the game of football the most popular in America. It’s a wonderful walk down memory lane for any football fan, young or old.”—Michael Lombardi, author of *Gridiron Genius* “There is no one—and I mean no one—who knows more about the history of the NFL than Joe Horrigan, the heart and soul of the Pro Football Hall of Fame. As the gold standard of sports leagues celebrates its one hundredth season, it’s appropriate that the gold standard of sports historians has written *NFL Century*, an entertaining and educational journey.”—Gary Myers, *New York Times* bestselling author of *Brady vs Manning*

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