

The Vision Driven Leader 10 Questions To Focus Your Efforts Energize Your Team And Scale Your Business

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Win at Work and Succeed at Life

As a leader, your job is to make your people and your organization better. It's safe to say you have no intention of leading a stagnant organization, yet organizational decay can creep in and go unnoticed unless you're actively working to combat it. What begins with a few missed goals and declining productivity can evolve into a widespread malaise that robs your people of their passion and causes them to create uninspired work. For every organization in this situation, the real culprit is a lack of vision. If leaders want their people to achieve results that will drive the organization forward, each employee must understand why they're doing what they're doing. In *Vision to Results*, Jim Fischetti teaches you how to create an actionable vision for your organization that brings everyone's role into sharp focus, as well as implement a continuous accountability system that addresses problems before they arise, keeping your organization healthy for years to come.

Becoming a Coaching Leader

We all want to live a life that matters. We all want to reach our full potential. But too often we find ourselves overwhelmed by the day-to-day. Our big goals get pushed to the back burner--and then, more often than not, they get forgotten. New York Times bestselling author Michael Hyatt wants readers to know that it doesn't have to be this way. In fact, he thinks that this is the year readers can finally close the gap between reality and their dreams. In *Your Best Year Ever*, Hyatt shares a powerful, proven, research-driven system for setting and achieving goals. Readers learn how to design their best year ever in just five hours - three simple ways to triple the likelihood of achieving their goals - how to quit-proof their goals - what to do when they feel stuck - and much more. Anyone who is tired of not seeing progress in their personal, intellectual, business, relationship, or financial goals will treasure the field-tested wisdom found in these pages.

Purpose-driven Organizations

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Dirt

Non-Negotiable

What is the greatest return on a leader ' s time? After leaders have invested in their own leadership growth, what is the best way to accomplish their vision and grow their organizations? Develop leaders! The more leaders an organization has and the better equipped they are to lead, the more successful the organization and all of its leaders. Number one New York Times bestselling author John C. Maxwell is often identified as the most influential leadership expert in the world. In the last twenty-five years, he has grown from equipping a handful of leaders in one organization to developing millions of business, government, and nonprofit leaders in every country around the world. In *The Leader ' s Greatest Return*, Maxwell shares the most important lessons he ' s learned about the leadership development process over the last quarter century. He instructs readers in how to Recognize potential leaders Attract leaders by creating a leadership “ table ” Work themselves out of a job by equipping and empowering leaders Position leaders to build a winning team Coach leaders to higher levels and make them leadership developers themselves This is where leaders really experience the compounding value of developing leaders and go to the highest levels of leadership themselves. Anyone who wants to take the next step in their leadership, build their organization or team today, and create their legacy for tomorrow needs to read *The Leader ' s Greatest Return*.

The Faerie Queene

Do you ever find yourself questioning what you believe around issues that impact your life and business? Do you ever feel lost in your decisions? Are you ever frustrated in your lack of ability to take your life or business exactly where you know you want to go? *Non-Negotiable* is all about understanding what you believe, what you can control, what your mission is and ultimately taking your convictions to the level of *Non-Negotiable*. Based on the real life story of J. Pat Hickman, a man with a purpose, and the bank he leads, Happy State Bank, you will see firsthand what success looks like. Sam Silverstein, champion of accountability, presents the inspiring story of how J. Pat Hickman transformed a sleepy small town bank from one location and \$10 million in assets into 34 locations and over \$2.5 billion in assets by knowing what he believes and not negotiating on what he holds dear. In the process, he assembled a team of leaders that understand what great culture looks like and a bank full of motivated people who love what they do. Read this book to: Discover and define your own *Non-Negotiables* Energize your ability to avoid distractions and make important decisions Establish a culture that promotes personal and organizational accountability Understand the power of true accountability Unleash the power of knowing what it is you truly believe

Free to Focus

Many people wonder how to solve their challenges and

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Heroic Leadership

The business and self-help shelves may be overflowing with success books, but author Libby Gill has found a totally fresh perspective on the topic of leadership: hope. "Libby Gill offers us a roadmap to be positive and hopeful for the future. This is a must-read for those of us ready to embrace true hope!" —Marshall Goldsmith, author of the #1 New York Times bestseller *Triggers* Zeroing in on what she sees as the defining issue of creating a more purposeful and productive workplace, Gill explains the science of hope theory, which is "the interconnection between beliefs and behaviors," and explores how it can shift mindsets from siloed to collaborative and productivity levels from sluggish to robust. *The Hope-Driven Leader* is not about feel-good theory or loaded with dry data. It's an accessible, multi-step action guide informed by the thousands of people Gill has coached in both the corporate and entrepreneurial worlds around the globe. It includes skill-building lessons based on research and illustrated by personal stories and case studies such as:

- Enhancing leadership skills
- Crafting a personal brand
- Becoming an influencer
- Managing global teams
- Navigating high-impact conversations
- Handling challenges specific to women leaders
- And much more

Whether you are a rising star or a seasoned leader in your own business, a corporation, or your community, *The Hope-Driven Leader* offers you a roadmap for instilling those positive beliefs and behaviors into the core of your being and the culture of your workplace. Let the journey begin! " This is your action guide to smarter leadership, more effective teams, and bigger, better, faster results. Smart, generous, and impactful. Buy a copy for everyone on your team. " —David Newman, CSP, author of *Do It! Marketing*

Start with the Vision

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the

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role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. “ Some of the key concepts discerned in the study, ” comments Jim Collins, “fly in the face of our modern business culture and will, quite frankly, upset some people. ” Perhaps, but who can afford to ignore these findings?

Visioneering

What are the core values of your ministry? Values-Driven Leadership is a pioneering work designed to help church and parachurch leaders understand the cutting-edge concept of organizational core values. Every ministry organization has a set of core values that guides what the ministry seeks to accomplish. Understanding and implementing these core values is key to a high-performing ministry. In this revised edition, Aubrey Malphurs offers important insights on new research in the field of leadership and delineates techniques for implementing those insights in practical ways. After exploring the concepts in Values-Driven Leadership, you'll be able to take concrete steps to write your ministry's values in a credo or values statement and focus in on your mission. This edition includes - Helpful discussion questions - Core values audits - A readiness-for-change inventory to help you and your ministry identify areas in need of attention - The latest research on values - New insights into the differences between values and beliefs. This is a useful book for individuals, boards, committees, and leadership teams.

Your Best Year Ever

Leadership Principles for Lasting Success Leadership makes great companies, but few of us truly understand how to turn ourselves and others into great leaders. One company—the Jesuits—pioneered a unique formula for molding leaders and in the process built one of history ' s most successful companies. In this groundbreaking book, Chris Lowney reveals the leadership principles that have guided the Jesuits for more than 450 years: self-awareness, ingenuity, love, and heroism. Lowney shows how these same principles can make each of us a dynamic leader in the twenty-first century.

The Hope-Driven Leader

Offers a practical guide for improving schools dramatically that will enable all students from all backgrounds to achieve at high levels. Includes assessment forms, an index, and a DVD.

V for Vendetta

Have you ever wondered why some people seem to catch all the breaks and win over and over again? What do the super successful know? What is standing between you and your wildest dreams? The Book of Mistakes will take you on an inspiring journey, following an ancient manuscript with powerful lessons that will transform your life. You'll meet David, a young man who with each passing day is more disheartened and stressed. Despite a decent job, apartment, and friends, he just feels hollow . . . until one day he meets a mysterious young woman and everything starts to change. In this self-help tale

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wrapped in fiction, you'll learn the nine mistakes that prevent many from achieving their goals. You'll learn how to overcome these hurdles and reinvent your life. This success parable is packed with wisdom that will help you discover and follow your personal purpose, push beyond your perceived capabilities, and achieve more than you ever dreamed possible. You'll find yourself returning again and again to a deceptively simple story that teaches actionable insights and enduring truths.

Good to Great

The Best Leaders Aren't People Instead, innovative and emerging research shows that a compelling and other-centered authentic purpose--The Invisible Leader--may be the most powerful influencer of our behaviors, attitudes, and motivation in organizations, work, school, and life. Yet despite the increasing evidence of purpose's power, many of the organizations, systems, and institutions which dominate human life aren't built to elicit and leverage the fundamental human search for purpose and meaning. In this must-read book for anyone who considers themselves a leader, international speaker, trainer, and organizational performance scholar Zach Mercurio shows business leaders, educators, students, athletes, and parents how to AWAKEN, CLARIFY, and DELIVER their reason for existence--their authentic purpose. Personal, researched, and even mind-shifting, the tools in the The Invisible Leader will help you lead with authentic purpose and build a life and organization that matters. "Zach Mercurio has written a compelling book filled with powerful stories, cutting-edge research, and practical tools that shows us how to lead with purpose" - Arianna Huffington, Founder and CEO at Thrive Global, #1 New York Times Bestselling Author of Thrive and The Sleep Revolution. "If you are seeking both practical guidance and powerful inspiration to unlock the power of purpose in your life or organization, The Invisible Leader is for you. Through vivid storytelling and compelling research, Zach Mercurio proves yet again that the pursuit and achievement of a world-bettering purpose is the most powerful driving force in life and work." - Aaron Hurst, National Bestselling Author of The Purpose Economy, CEO at Imperative "At KPMG, our purpose-driven culture inspires us to make a tangible difference for our clients, our people, and society. In The Invisible Leader, Zach Mercurio explains why bringing purpose into the workplace is a business imperative and shares valuable insights on how to unleash its power within yourself and your organization." - Lynne Doughtie, U.S. Chairman & CEO, KPMG "Nothing inspires or motivates people more than purpose - to know that our lives and our work can make a difference. The Invisible Leader is a profoundly practical guide to empowering people with purpose so that your organization can make the greatest possible impact." - Andrew Ripley, Co-Founder & CEO, PurposeMatch.com "A compelling, research-based case for elevating a shared "why" to its rightful place: as the invisible leader that pulls us all forward. Zach is a clear leader in the #lovework Revolution; get this book and join him in the movement!" - Josh Allan Dykstra, CEO at Strengthscope U.S. & Author of Igniting the Invisible Tribe: Designing An Organization That Doesn't Suck

Anatomy of the Soul

Lift Your Vision High Vision is a preferred future. A destination. Vision always stands in contrast to the world as it is. Visioneering, according to bestselling author Andy Stanley, is "a clear mental picture of what could be, fueled by the conviction that it should be." With warm, down-to-earth practicality, Andy Stanley explores the ordinary life of Nehemiah and his God-given vision for accomplishing the extraordinary. He shows how the life of this great ancient visionary, determined to rebuild the ruined walls of Jerusalem, reveals principles that can prepare us to find and follow God's multifaceted vision

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for our own lives. Now this bestseller is again available in an attractive, affordable paperback! Everybody ends up somewhere in life. You can end up somewhere on purpose! Visioneering is the engineering of a vision. It ' s the process one follows to develop and maintain vision. “ Vision, ” writes Andy Stanley , “ is a clear mental picture of what could be, fueled by the conviction that it should be. ” In the bestselling Visioneering, Stanley builds a compelling case for the necessity of a clear, God-ordained vision for each of the roles of your life. Whether you ' re a parent with a vision for your children or a CEO pursuing a corporate vision, Visioneering is the perfect tool to help you develop and maintain God ' s unique purpose for your life.

The Empowered University

Everyone gets 168 hours a week, but it never feels like enough, does it? Work gobbles up the lion's share--many professionals are working as much as 70 hours a week--leaving less and less for rest, exercise, family, and friends. You know, all those things that make life great. Most people think productivity is about finding or saving time. But it's not. It's about making our time work for us. Just imagine having free time again. It's not a pipe dream. In *Free to Focus*, New York Times bestselling author Michael Hyatt reveals to readers nine proven ways to win at work so they are finally free to succeed at the rest of life--their health, relationships, hobbies, and more. He helps readers redefine their goals, evaluate what's working, cut out the nonessentials, focus on the most important tasks, manage their time and energy, and build momentum for a lifetime of success.

How to Argue with a Cat

Dirt is a story about the places where we start. From a single-wide trailer in the mountains of rural West Virginia to the halls of Yale Law School, Mary Marantz's story is one of remembering our roots while turning our faces to the sky. From growing up in that trailer, where it rained just as hard inside as out and the smell of mildew hung thick in the air, Mary has known what it is to feel broken and disqualified because of the muddy scars leaving smudged fingerprints across our lives. Generations of her family lived and logged in those hauntingly treacherous woods, risking life and limb just to barely scrape by. And yet that very struggle became the redemption song God used to write a life she never dreamed of. Mixed with warmth, wit, and the bittersweet, sometimes aching heartbreak of places we go when we dig in instead of give up, *Dirt* is a story of healing. With gut-wrenching honesty and hard-won wisdom, Mary shares her story for anyone who has ever walked into the world and felt like their scars were still on display, showing that you are braver, better, and more empathetic for what you have survived. Because God does his best work in the muddy, messy, and broken--if we'll only learn to dig in.

The Vision Driven Leader

Great leaders are driven to win. Yet career wins can come at great cost to your health, relationships, and personal well-being. Why does it seem impossible to both win at work and succeed at life? Michael Hyatt and Megan Hyatt Miller know we can do better because he's seen it in his more than four decades as a successful executive and a loving and present husband and father. Today Michael and his daughter, Megan Hyatt Miller, coach leaders to live the double win. Backed by scholarly research from organizational science and psychology, and illustrated with eye-opening case studies from across the business spectrum and their own coaching clients. *Win at Work and Succeed at Life* is their manifesto on how you can achieve work-life balance and restore your

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sanity. With clarity, humor, and plenty of motivation, *Win at Work and Succeed at Life* gives you - an understanding of the historical and cultural forces that have led to overworking - 5 principles to rethink work and productivity from the ground up - simple but proven practices that enable you to slow down and reclaim your life - and more Refuse the false choice of career versus family. You can achieve the double win in life.

No Fail Meetings

Fusing wonder, mystery and self-discovery into a moving tale of revelation, *The Lost Commandments* sets the stage for unraveling the mystery of how to best live our lives and build relationships in our modern challenging times. Sam Silverstein's fast-paced adventure is set first at a major university where a history professor is challenged with a question by an unseen, unknown student in the back of the lecture hall; "What would happen if we had lost half of the great teachings of our time such as the Torah or Bible?" When an unexplainable series of events leads the professor to speak at a world education conference in Jerusalem he befriends an old man, a falafel stand merchant, who knows more about the professor and life than would seem possible. Join in the journey of belief and trust as the old man leads the professor through the teaching of 10 critical lost commandments and empowers the professor to share them with the world. Just when the professor has it all figured out everything changes in the end. It is time to find this lost wisdom, to study it and to embrace it. Discover the lost commandments for yourself and apply them to your life. What will your life be like when you find what has been lost and you put it into action?

The Purpose Driven Church

Driven by Data

Do you want to improve your relationships and experience lasting personal change? Join Curt Thompson, M.D., on an amazing journey to discover the surprising pathways for transformation hidden inside your own mind. Integrating new findings in neuroscience and attachment with Christian spirituality, Dr. Thompson reveals how it is possible to rewire your mind, altering your brain patterns and literally making you more like the person God intended you to be. Explaining discoveries about the brain in layman's terms, he shows how you can be mentally transformed through spiritual practices, interaction with Scripture, and connections with other people. He also provides practical exercises to help you experience healing in areas where you've been struggling. Insightful and challenging, *Anatomy of the Soul* illustrates how learning about one of God's most miraculous creations—your brain—can enrich your life, your relationships, and your impact on the world around you.

Vision to Results: Leadership in Action

Every church is driven by something. Tradition, finances, programs, personalities, events, seekers, and even buildings can each be the controlling force in a church. But Rick Warren believes that in order for a church to be healthy it must become a purpose driven church by Jesus. Now the founding pastor of

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Saddleback Church shares a proven five-part strategy that will enable your church to grow. . . - Warmer through fellowship - Deeper through discipleship - Stronger through worship - Broader through ministry - Larger through evangelism. Discover the same practical insights and principles for growing a healthy church that Rick has taught in seminars to over 22,000 pastors and church leaders from sixty denominations and forty-two countries. The Purpose Driven Church® shifts the focus away from church building programs to emphasizing a people-building process. Warren says, "If you will concentrate on building people, God will build the church."

Learning PHP & MySQL

Taking Action on Adolescent Literacy

Become a better crisis leader while equipping yourself with the tools for every day transformative leadership Today, in an instant, leaders can find themselves face-to-face with crisis. An active shooter. A media controversy. A data breach. In You're It, the faculty of the National Preparedness Leadership Initiative at Harvard University takes you to the front lines of some of the toughest decisions facing our nation's leaders-from how to mobilize during a hurricane or in the aftermath of a bombing to halting a raging pandemic. They also take readers through the tough decision-making inside the world's largest companies, hottest startups, and leading nonprofits. The authors introduce readers to the pragmatic model and methods of Meta-Leadership. They show you how to understand what is happening during a moment of crisis and change, what to do about it, and how to hone these skills to lead high-performing teams. Then, when crisis hits, you can pivot to be the leader people follow when it matters most. A book for turbulent times, You're It is essential reading for anyone preparing to lead an adaptive team through crisis and change.

The Leadership Formula

Having a clear, compelling vision--and getting buy-in from your team--is essential to effective leadership. If you don't know where you're going, how on earth will you get there? But how do you craft that vision? How do you get others on board? And how do you put that vision into practice at every level of your organization? In The Vision Driven Leader, New York Times bestselling author Michael Hyatt offers six tools for crafting an irresistible vision for your business, rallying your team around the vision, and distilling it into actionable plans that drive results. Based on Michael's 40 years of experience as an entrepreneur and executive, backed by insights from organizational science and psychology, and illustrated by case studies and stories from multiple industries, The Vision Driven Leader takes you step-by-step from why to what and then how. Your business will never be the same.

The Book of Mistakes

We are not positive because life is easy. We are positive because life can be hard. As a leader, you will face numerous obstacles, negativity, and tests. There will be times when it seems as if everything in the world is conspiring against you and your vision seems more like a fantasy than a reality. That ' s why

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positive leadership is essential! Positive leadership is not about fake positivity. It is the real stuff that makes great leaders great. The research is clear. Being a positive leader is not just a nice way to lead. It's the way to lead if you want to build a great culture, unite your organization in the face of adversity, develop a connected and committed team and achieve excellence and superior results. Since writing the mega best seller *The Energy Bus*, Jon Gordon has worked and consulted with leaders who have transformed their companies, organizations and schools, won national championships and are currently changing the world. He has also interviewed some of the greatest leaders of our time and researched many positive leaders throughout history and discovered their paths to success. In this pioneering book Jon Gordon shares what he has learned and provides a comprehensive framework on positive leadership filled with proven principles, compelling stories, practical ideas and practices that will help anyone become a positive leader. There is a power associated with positive leadership and you can start benefiting yourself and your team with it today.

The Vision-Driven Leader

Discusses how to create a platform and build an audience using social media technologies.

The Lost Commandments

Arguing that higher education can play a unique role in addressing the fundamental divisions in our society and economy by supporting individuals in reaching their full potential, the authors have developed a provocative guide for higher education leaders who want to promote healthy and productive campus communities.

The Leader's Greatest Return

PHP and MySQL are quickly becoming the de facto standard for rapid development of dynamic, database-driven web sites. This book is perfect for newcomers to programming as well as hobbyists who are intimidated by harder-to-follow books. With concepts explained in plain English, the new edition starts with the basics of the PHP language, and explains how to work with MySQL, the popular open source database. You then learn how to put the two together to generate dynamic content. If you come from a web design or graphics design background and know your way around HTML, *Learning PHP & MySQL* is the book you've been looking for. The content includes: PHP basics such as strings and arrays, and pattern matching A detailed discussion of the variances in different PHP versions MySQL data fundamentals like tables and statements Information on SQL data access for language A new chapter on XHTML Error handling, security, HTTP authentication, and more *Learning PHP & MySQL* explains everything from fundamental concepts to the nuts and bolts of performing specific tasks. As part of O'Reilly's bestselling *Learning* series, the book is an easy-to-use resource designed specifically for beginners. It's a launching pad for future learning, providing you with a solid foundation for more advanced development.

Values-Driven Leadership

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Literacy lies at the heart of student understanding and achievement. Yet too many educators mistakenly assume that the reading, writing, speaking, and thinking skills that students developed in elementary school are sufficient for the sophisticated learning tasks they face in middle and high school. The result? Disappointing test scores, high dropout rates, and students unprepared for higher education, citizenship, and the world of work. Taking Action on Adolescent Literacy: An Implementation Guide for School Leaders presents a structured approach to using literacy as a lever for overall school improvement. Literacy instruction is not an "add-on," authors Judith L. Irvin, Julie Meltzer, and Melinda Dukes insist; it's an ongoing essential. All adolescent students, no matter what their level of achievement, can benefit from direct instruction in reading, writing, speaking, and thinking. And all secondary school leaders can improve students' literacy and learning by following the five action steps outlined in this book: (1) develop and implement a literacy action plan, (2) support teachers to improve literacy instruction, (3) use data to make curricular decisions, (4) build capacity for shared leadership, and (5) creatively allocate resources to support the literacy plan. The book also offers strategies to help educators integrate literacy and learning across the content areas, provide targeted interventions for students who are struggling the most, and develop a supportive school environment that involves parents, community members, and district leaders. Practical tools, helpful resources, and vignettes based on the authors' extensive work in school districts nationwide make this an indispensable guide for principals, central office administrators, literacy coaches, department chairs, and other school leaders committed to helping students succeed.

No-Fail Communication

Each of us has but one life to live on this earth. What we do with it is our choice. Are we drifting through it as spectators, reacting to our circumstances when necessary and wondering just how we got to this point anyway? Or are we directing it, maximizing the joy and potential of every day, living with a purpose or mission in mind? Too many of us are doing the former--and our lives are slipping away one day at a time. But what if we treated life like the gift that it is? What if we lived each day as though it were part of a bigger picture, a plan? That's what New York Times bestselling author Michael Hyatt and executive coach Daniel Harkavy show us how to do: to design a life with the end in mind, determining in advance the outcomes we desire and path to get there. In this step-by-step guide, they share proven principles that help readers create a simple but effective life plan so that they can get from where they are now to where they really want to be--in every area of life.

The Vision Driven Leader

Having a clear, compelling vision--and getting buy-in from your team--is essential to effective leadership. If you don't know where you're going, how on earth will you get there? But how do you craft that vision? How do you get others on board? And how do you put that vision into practice at every level of your organization? In The Vision-Driven Leader, New York Times bestselling author Michael Hyatt offers six tools for crafting an irresistible vision for your business, rallying your team around the vision, and distilling it into actionable plans that drive results. Based on Michael's 40 years of experience as an entrepreneur and executive, backed by insights from organizational science and psychology, and illustrated by case studies and stories from multiple industries, The Vision-Driven Leader takes you step-by-step from why to what and then how. Your business will never be the same.

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The Invisible Leader

Learn how to persuade cats—the world's most skeptical and cautious negotiators—with this primer on rhetoric and argument from the New York Times bestselling author of Thank You for Arguing! Cats are skilled manipulators who can talk you into just about anything without a single word (or maybe a meow or two). They can get you to drop whatever you're doing and play with them. They can make you serve their dinner way ahead of schedule. They can get you to sit down in an instant to provide a lap. On the other hand, try getting a cat to do what you want. While it's hard, persuading a cat is possible. And after that, persuading humans becomes a breeze, and that is what you will learn in this book. How to Argue with a Cat will teach you how to:

- Hold an intelligent conversation—one of the few things easier to do with a cat than a human.
- Argue logically, even if your opponent is furry and irrational.
- Hack up a fallacy (the hairball of logic).
- Make your body do the talking (cats are very good at this).
- Master decorum: the art of fitting in with cats, venture capitalists, or humans.
- Learn the wisdom of predator timing to pounce at the right moment.
- Get someone to do something or stop doing it.
- Earn any creature's respect and loyalty.

Living Forward

What does it mean to lead with vision? In the first book devoted entirely to vision as a key leadership principle, the authors delve deeply into the notion that a compelling vision that motivates and inspires is a true differentiator for organizations that want to hire and retain talent, be more competitive, and thrive in uncertain times. But a compelling vision on its own is not enough, which is why the authors, sought-after leadership development experts globally, provide readers with detailed analysis of the essential things leaders must do to effectively engage the workforce around that vision: embody courage, forge clarity, build connectedness, and shape culture. Leading with Vision draws on quantitative data from the authors' research of over 400 companies supplemented with real-world examples from thoughtful leaders who exemplify the core principles of leading with vision in established companies, including: Olukai, Bumble Bee, Coresystems, Jimbo's, Bunge, and more. The book also includes an actionable blueprint developed by the authors that leaders and their organizations can implement on day one of their journey.

You're It

Leading with Vision

Are you a new leader or not satisfied with your current team performance and want to upgrade your leadership skills? Discover the simple formula and easy-to-implement system that will help you to lead better. Leading a team is much different than being a great individual performer. Contrary to popular belief, it isn't a skill people just "naturally" have. It must be learned and, unfortunately, is RARELY taught. Instead, new leaders are not given the support they need and left to "wing-it" as best they can. This book is for: * Excellent individual performers who are transitioning to a leadership role * Longtime leaders who want to enhance their leadership skills * Experienced leaders who are mentoring new leaders * Leaders seeking improved team collaboration and better

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work-life balance Trying to lead without the proper tools can cause stress, under-performance and burnout. Instead, prepare to lead confidently and effectively in any situation. What if your team: * could consistently produce excellent results over time * had high engagement and low turn-over * kept customers happy and resolved issues confidently * was "self-managed" and produced new leaders This common-sense approach based on a simple but powerful principle will help you to create an environment of respect, engagement, collaboration, innovation and high-performance. This book covers: * the mindset that will help you to lead in any situation * the structure for problem solving, collaboration and high-performance * the principles for working effectively with people and building great teams Leadership isn't a soft skill only given to the lucky few. There is a formula that can be learned quickly and an easy-to-implement system that works. Scroll to the top and Buy Now to start seeing results today.

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